

Plant-Powered Hydration

Refreshing, natural electrolytes from vegetables



V8 +Hydrate® provides plant-based hydration powered by the natural electrolytes in Sweet Potato Juice and contains a full serving of vegetables in every can. Help guests hydrate with this delicious thirst-quenching beverage that works harder for them



Unique Naturally Functional Benefits

- Isotonic to replenish fluids and nutrients quickly
- Natural Electrolytes from sweet potato juice
- 1 serving of vegetables
- No Sugar Added, No Artificial Sweeteners
- Non-GMO, gluten-free and vegetarian
- 70 calories or less
- Good source of Antioxidant Vitamin C
- Clean, Crisp Delicious Taste



V8 +Hydrate[®] is for refreshing your beverage program.

For more than 75 years, V8 continues to deliver vegetable nutrition in both simple and innovative ways. The V8 +Hydrate portfolio was designed to meet the needs of any operator, as well as the demands of guests today who thirst for more beverages with functional benefits including hydration.



Think beyond traditional coolers. Take advantage of multiple merchandising opportunities:

- Near the cash register
- In pre-packed grab-and-go snack bundles
- Use V8 +Hydrate Branded danglers, clings and table tents
- Try V8[®]-branded coolers or countertop coolers

new

+HYDRATE (Launching January 2, 2019)

PRODUCT CODE

CASE PACK

Strawberry Cucumber

26976

12/11.5 oz Cans

Orange Grapefruit

27083

12/11.5 oz Cans



Learn more about fueling sales with V8[®] at campbellsfoodservice.com/V8.