School breakfast helps students succeed. Availability of breakfast at school has been linked to:

1. Increased academic achievement²
2. A positive effect on school attendance³

² Ibid.

Despite these advantages, many students miss out on breakfast because of:
1. Having a late bus or carpool.
2. Not being hungry first thing in the morning.
3. Skipping breakfast to socialize or participate in before-school activities.
4. Cafeteria location not being convenient for students.

While the School Breakfast Program has grown incrementally every year for more than a decade, there remains a significant gap between the National School Lunch Program and the School Breakfast Program.

The solution? Offer convenient breakfast options that appeal to kids:
- Grab-and-go options or breakfast served in the classroom allow everyone to participate.
- Students are more likely to eat school breakfast when it’s offered in the classroom as part of the school day.

Goldfish® Grahams individual packs can be a quick and easy snack or addition to grab-and-go breakfast, or part of a fun breakfast dish like a parfait.

Goldfish® Grahams baked with Whole Grain can help meet USDA meal pattern requirements and provide students fuel for the day ahead.

Improved nutrition* Increased academic achievement¹ A positive effect on school attendance³

Breakfast needs a boost

THE SOLUTION?

MENü INSPERATION

Goldfish® Grahams®

Find more inspiration at campbellsofschoolservice.com/brands/goldfish