



GRAB AND GO PORTFOLIO

Keep your
**CUSTOMERS
GOING.
AND COMING BACK.**

SERVE DELICIOUS, BALANCED AND CONVENIENT CHOICES
from **CAMPBELL'S FOODSERVICE.**





GRAB *and* GO *and* PROFIT.

For today's busy customers, convenience is everything. You can boost margins by offering flavorful, familiar snacks and beverages when and where guests want them.



75%
OF CONSUMERS SAY

FLAVOR OR
TASTE IS A
PURCHASE
DRIVER
FOR SNACKS.¹

40%
OF CONSUMERS SAY

THAT LIKING THE
BRAND IS AN
IMPORTANT ATTRIBUTE
WHEN CHOOSING
A SNACK.¹

¹Technomic, Inc., Snacking Occasion Consumer Trend Report, 2020



For more, visit campbellsfoodservice.com.

WITH FAMILIARITY *comes* CONFIDENCE.

At Campbell's Foodservice,
we want to help you offer your
busiest guests high-quality,
crave-worthy products from
brands they know and love.
Ranging from tried-and-true
favorites to trending flavors,
there's a satisfying choice for
every on-the-move customer.

DELIVER ON THE DEMAND.

Campbell's



Campbell's
**well
Yes!**



Campbell's
SLOW KETTLE
— STYLE —



G
R
A
B
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GRAB AND GO PORTFOLIO



32%
OF YOUNGER CONSUMERS

ARE ORDERING
SNACKS FOR
SOCIAL OCCASIONS
MORE OFTEN NOW
THAN IN 2016.¹

Pepperidge Farm® Crackers—Snack-Size Bag

NEW	Goldfish® Veggie—Sweet Carrot 4 oz. bag	Product Code: 05036	Pack/Size: 24/4 oz.	Customer Code	VDO
NEW	Goldfish® Veggie—Tomato 4 oz. bag	Product Code: 05035	Pack/Size: 24/4 oz.	Customer Code	VDO
	Goldfish® Baked with Whole Grain Crackers—Cheddar .75 oz. bag	Product Code: 18105	Pack/Size: 300/.75 oz.	Customer Code	V WG
	Goldfish® Baked with Whole Grain Crackers—Pretzel .75 oz. bag	Product Code: 14396	Pack/Size: 300/.75 oz.	Customer Code	V WG
	Goldfish® Baked with Whole Grain Crackers—Colors .75 oz. bag	Product Code: 04788	Pack/Size: 300/.75 oz.	Customer Code	V WG
	Goldfish® Baked with Whole Grain Crackers—Xtra Cheddar .75 oz. bag	Product Code: 23088	Pack/Size: 300/.75 oz.	Customer Code	V WG
	Goldfish® Baked with Whole Grain Crackers—100 Calorie Cheddar .75 oz. bag	Product Code: 18197	Pack/Size: 100/.75 oz.	Customer Code	V WG
	Goldfish® Baked with Whole Grain Crackers—Cheddar 1 oz. bag	Product Code: 21680	Pack/Size: 60/1 oz.	Customer Code	V WG
	Goldfish® Crackers—Cheddar .5 oz. bag	Product Code: 07937	Pack/Size: 100/.5 oz.	Customer Code	V
	Goldfish® Crackers—Cheddar .75 oz. bag	Product Code: 14367	Pack/Size: 300/.75 oz.	Customer Code	V
	Goldfish® Crackers—Cheddar 1 oz. bag	Product Code: 07495	Pack/Size: 60/1 oz.	Customer Code	V
	Goldfish® Crackers—Cheddar 1.5 oz. bag	Product Code: 13539	Pack/Size: 72/1.5 oz.	Customer Code	V
	Goldfish® Crackers—Cheddar 2.25 oz. bag	Product Code: 15683	Pack/Size: 72/2.25 oz.	Customer Code	V
	Goldfish® Mix—Xtra Cheddar & Pretzel 1.5 oz. bag	Product Code: 18663	Pack/Size: 72/1.5 oz.	Customer Code	V
	Giant Goldfish® Grahams—Cinnamon .9 oz. bag	Product Code: 26830	Pack/Size: 300/.9 oz.	Customer Code	V
	Giant Goldfish® Grahams—Vanilla .9 oz. bag	Product Code: 26828	Pack/Size: 300/.9 oz.	Customer Code	V
	Goldfish® Baked with Whole Grain Grahams—French Toast 1 oz. bag	Product Code: 25082	Pack/Size: 300/1 oz.	Customer Code	V WG
	Goldfish® Baked with Whole Grain Grahams—Honey Bun 1 oz. bag	Product Code: 25083	Pack/Size: 300/1 oz.	Customer Code	V WG

Pepperidge Farm® Cookies

Milano® Cookies Distinctive Portion Pack (4-Pack) 1.5 oz. bag	Product Code: 11310	Pack/Size: 60/1.5 oz.	Customer Code	V
Milano® Cookies Portion Pack (2-Pack) .75 oz. bag	Product Code: 07958	Pack/Size: 120/.75 oz.	Customer Code	V
Mini Chessmen® Cookies 2.25 oz. pouch	Product Code: 78797	Pack/Size: 36/2.25 oz.	Customer Code	VDO
Mini Nantucket® Cookies 2.75 oz. pouch	Product Code: 78798	Pack/Size: 36/2.75 oz.	Customer Code	VDO

Claims Key

V Vegetarian

WG Whole Grain

VDO Vending Distribution Only

¹Technomic, Inc., Snacking Occasion Consumer Trend Report, 2020



Find more products and solutions at campbellsfoodservice.com.

V8® +Energy® Still

Orange Pineapple	11.5 oz. can	Product Code: 27292	Pack/Size: 12/11.5 oz.	Customer Code	GF V LS FS
Peach Mango	11.5 oz. can	Product Code: 27294	Pack/Size: 12/11.5 oz.	Customer Code	GF V LS FS
Pomegranate Blueberry	11.5 oz. can	Product Code: 27293	Pack/Size: 12/11.5 oz.	Customer Code	GF V LS FS

V8® +Energy® Sparkling

Black Cherry	11.5 oz. can	Product Code: 27625	Pack/Size: 12/11.5 oz.	Customer Code	GF V LS FS
Lemon Lime	11.5 oz. can	Product Code: 27627	Pack/Size: 12/11.5 oz.	Customer Code	GF V LS FS
Orange Pineapple	11.5 oz. can	Product Code: 27633	Pack/Size: 12/11.5 oz.	Customer Code	GF V LS FS
Strawberry Kiwi	11.5 oz. can	Product Code: 27623	Pack/Size: 12/11.5 oz.	Customer Code	GF V LS FS

V8® +Hydrate®

Blueberry Acai	11.5 oz. can	Product Code: 27542	Pack/Size: 12/11.5 oz.	Customer Code	GF V LS FS
Coconut Watermelon	11.5 oz. can	Product Code: 27082	Pack/Size: 12/11.5 oz.	Customer Code	GF V LS FS
Orange Grapefruit	11.5 oz. can	Product Code: 27083	Pack/Size: 12/11.5 oz.	Customer Code	GF V LS FS
Strawberry Cucumber	11.5 oz. can	Product Code: 26976	Pack/Size: 12/11.5 oz.	Customer Code	GF V LS FS

V8® Vegetable Juice—PET

Original 100% Vegetable Juice	12 oz. pet	Product Code: 13803	Pack/Size: 24/12 oz.	Customer Code	GF V FS
Spicy Hot 100% Vegetable Juice	12 oz. pet	Product Code: 13802	Pack/Size: 12/12 oz.	Customer Code	GF V FS

V8® Blends

Healthy Greens	12 oz. pet	Product Code: 21796	Pack/Size: 12/12 oz.	Customer Code	GF V FS
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V8® V-Fusion®—PET

Pomegranate Blueberry	12 oz. pet	Product Code: 16982	Pack/Size: 12/12 oz.	Customer Code	GF V FS
Strawberry Banana	12 oz. pet	Product Code: 15855	Pack/Size: 12/12 oz.	Customer Code	GF V
Black Cherry (6-Pack)	12 oz. pet	Product Code: 21890	Pack/Size: 6/12 oz.	Customer Code	GF V
Diet Cranberry Raspberry (6-Pack)	12 oz. pet	Product Code: 20820	Pack/Size: 6/12 oz.	Customer Code	GF V
Diet Strawberry Lemonade (6-Pack)	12 oz. pet	Product Code: 20355	Pack/Size: 6/12 oz.	Customer Code	GF V

Claims Key

GF Gluten Free

V Vegetarian

LS Low Sodium

FS Full Serving of Fruits or Vegetables

GRAB AND GO PORTFOLIO



51%

OF CONSUMERS SAY

AN ITEM'S PORTABILITY
DRIVES THEIR
PURCHASING DECISIONS.¹



GRAB AND GO PORTFOLIO

Campbell's

Campbell's
SLOW KETTLE
STYLE

Campbell's
Well
Yes!

Campbell's
CHUNKY
SOUP THAT EATS LIKE A MEAL

SWANSON























Campbell's®–Microwavable Cup

Chicken & Stars Product Code: 15076 Pack/Size: 8/10.75 oz.	Customer Code	NAE
Chicken with Mini Noodles Product Code: 14982 Pack/Size: 8/10.75 oz.	Customer Code	NAE
Creamy Tomato Product Code: 14981 Pack/Size: 8/10.75 oz.	Customer Code	V
Tomato Product Code: 13736 Pack/Size: 8/10.75 oz.	Customer Code	V VG



Campbell's® Well Yes!® Sipping Soups–Microwavable Cup

Broccoli & Sweet Potato Product Code: 27154 Pack/Size: 8/11.1 oz.	Customer Code				
Butternut Squash & Sweet Potato Product Code: 24633 Pack/Size: 8/11.1 oz.	Customer Code		 Fiber		
Cauliflower & Roasted Potato Product Code: 27153 Pack/Size: 8/11.1 oz.	Customer Code				
Harvest Carrot & Ginger Product Code: 24634 Pack/Size: 8/11.1 oz.	Customer Code			 Fiber	
Roasted Red Pepper & Tomato Product Code: 24632 Pack/Size: 8/11.1 oz.	Customer Code		 Fiber		
Sweet Corn with Roasted Poblano Peppers Product Code: 24635 Pack/Size: 8/11.1 oz.	Customer Code		 Fiber		
Tomato & Sweet Basil Product Code: 25034 Pack/Size: 8/11.1 oz.	Customer Code		 Fiber		



Swanson® Bone Broth–Microwavable Cup

Chicken Product Code: 26934 Pack/Size: 8/10.75 oz.	Customer Code	NON GMO
Chicken with Chinese 5 Spice Product Code: 27710 Pack/Size: 8/10.75 oz.	Customer Code	NON GMO
Chicken with Lemon & Rosemary Product Code: 27104 Pack/Size: 8/10.75 oz.	Customer Code	NON GMO
Chicken with Moroccan Spice Product Code: 27711 Pack/Size: 8/10.75 oz.	Customer Code	NON GMO
Chicken with Turmeric & Ginger Product Code: 27103 Pack/Size: 8/10.75 oz.	Customer Code	NON GMO

Contact your broker or sales rep for additional varieties.

Campbell's®–Microwavable Bowl

Chicken Noodle Product Code: 13459 Pack/Size: 8/15.4 oz.	Customer Code	NAE
Creamy Tomato Product Code: 16461 Pack/Size: 8/15.4 oz.	Customer Code	V
Healthy Request® Chicken Noodle Product Code: 19578 Pack/Size: 8/15.3 oz.	Customer Code	Healthy Request® NAE
Homestyle Chicken Noodle Product Code: 18064 Pack/Size: 8/15.4 oz.	Customer Code	NAE
Tomato Product Code: 13458 Pack/Size: 8/15.4 oz.	Customer Code	V VG
Vegetable Beef Product Code: 16459 Pack/Size: 8/15.4 oz.	Customer Code	



Campbell's® Chunky®–Microwavable Bowl

Beef with Country Vegetables Product Code: 14878 Pack/Size: 8/15.25 oz.	Customer Code	
Chili Beef with Beans Product Code: 15904 Pack/Size: 8/15.25 oz.	Customer Code	
Chili Hot & Spicy Beef with Beans Product Code: 15905 Pack/Size: 8/15.25 oz.	Customer Code	
Classic Chicken Noodle Product Code: 14880 Pack/Size: 8/15.25 oz.	Customer Code	NAE
Creamy Chicken & Dumpling Product Code: 14919 Pack/Size: 8/15.25 oz.	Customer Code	NAE
New England Clam Chowder Product Code: 14877 Pack/Size: 8/15.25 oz.	Customer Code	
Pub-Style Chicken Pot Pie Product Code: 21586 Pack/Size: 8/15.25 oz.	Customer Code	NAE
Sirloin Burger with Country Vegetables Product Code: 14879 Pack/Size: 8/15.25 oz.	Customer Code	



Campbell's® Slow Kettle®–Microwavable Bowl

Baked Potato with Bacon Product Code: 21331 Pack/Size: 8/15.5 oz.	Customer Code	
Creamy Broccoli Cheddar Bisque Product Code: 21330 Pack/Size: 8/15.5 oz.	Customer Code	
Kickin' Crab & Sweet Corn Chowder Product Code: 17548 Pack/Size: 8/15.5 oz.	Customer Code	
Roasted Chicken Noodle Product Code: 21533 Pack/Size: 8/15.5 oz.	Customer Code	NAE
Southwest-Style Chicken Chili Product Code: 17639 Pack/Size: 8/15.5 oz.	Customer Code	NAE
Tomato & Sweet Basil Bisque Product Code: 17547 Pack/Size: 8/15.5 oz.	Customer Code	V



Claims Key

V Vegetarian	NAE Made with No-Antibiotics-Ever Chicken Meat
VG Vegan	
GS Good Source of...	NON GMO Non-GMO
Healthy Request®	

