



WE'RE HERE TO SERVE YOU,
SO YOU CAN
SERVE THE

FUTURE



C

Campbell's



Prego



K-12



WE PROMISE TO BE YOUR TRUSTED PARTNER DAY IN, DAY OUT.

Campbell's Foodservice is here to help you:

- ★ Meet meal pattern requirements
- ★ Reduce preparation time and food costs
- ★ Offer brands parents and kids know and love

Partnership goes beyond products.

We're also here to help with kid-friendly recipes, boosting participation and solutions for every daypart.

LOOKING FOR THEMES AND ACTIVITIES

to keep kids engaged all school
year long?



Visit welcome.campbellsfoodservice.com/k12-4sos-calendar
to download our Four Seasons of School Calendar.

REIMBURSABLE MEAL IDEAS

to feed growing children.

Get inspired by these convenient grab-and-go combinations for breakfast, lunch and snacks that kids will love!



BREAKFAST



Fruit & Yogurt Parfait

BREAKFAST



Giant Grahams Breakfast Combo

BREAKFAST



Morning Medley Trail Mix

BREAKFAST



Omelet Breakfast Box

LUNCH/SUPPER



Chicken Strip Bistro Box

LUNCH/SUPPER



Sunbutter & Jelly Bistro Box

LUNCH/SUPPER



Veggie Hummus Bistro Box

SNACK



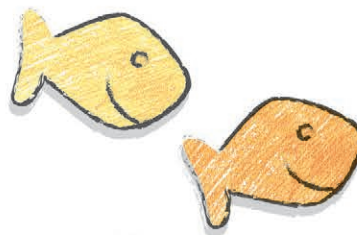
Giant Grahams Snack Pack

SNACK



French Toast Grahams Snack Pack

GOLDFISH® DELIVER smiles all day long.



Cheddar Varieties
made with
Real Cheddar Cheese
Baked with Whole Grain
0g Trans Fat per Serving
No Artificial Flavors
or Preservatives



Bring extra smiles
with Goldfish®
crackers in
Mickey shapes



Goldfish®

					Nutrients per Serving							School Meal Pattern Contributions
Product Name	Smart Snack Compliant	Case Code	Pack/Size	Cal. per Serving	Total Fat	Sat. Fat	Sodium	Total Fiber	Sugars	Protein	Grain (oz. eq.)	
WHOLE GRAIN-RICH												
Goldfish® Baked with Whole Grain Crackers – Disney Mickey Mouse Cheddar			27516	300/.75 oz. bag	100	3.5g	0.5g	160mg	1g	0g	2g	1 oz.
Goldfish® Baked with Whole Grain Crackers – Cheddar			18105	300/.75 oz. bag	100	4g	0.5g	170mg	1g	0g	2g	1 oz.
Goldfish® Baked with Whole Grain Crackers – Pretzel			14396	300/.75 oz. bag	90	1.5g	0g	200mg	1g	0g	2g	1 oz.
Goldfish® Baked with Whole Grain Crackers – Colors			04788	300/.75 oz. bag	100	3.5g	0.5g	170mg	1g	0g	2g	1 oz.
Goldfish® Baked with Whole Grain Crackers – Xtra Cheddar			23088	300/.75 oz. bag	90	3.5g	0.5g	200mg	1g	0g	2g	1 oz.
Goldfish® Baked with Whole Grain Crackers – 100 Calorie Cheddar			18197	100/.75 oz. bag	100	3.5g	0.5g	170mg	1g	0g	2g	1 oz.
Giant Goldfish® Grahams – Cinnamon			26830	300/.9 oz. bag	120	4g	1g	140mg	1g	7g	1g	1 oz.
Giant Goldfish® Grahams – Vanilla			26828	300/.9 oz. bag	120	4g	1g	105mg	1g	7g	1g	1 oz.
Goldfish® Baked with Whole Grain Grahams – French Toast			25082	300/1 oz. bag	130	4.5g	1g	140mg	2g	8g	2g	1 oz.
Goldfish® Baked with Whole Grain Grahams – Honey Bun			25083	300/1 oz. bag	130	4.5g	1g	130mg	1g	8g	2g	1 oz.
Goldfish® Baked with Whole Grain Crackers – Cheddar			20648	6/31 oz. carton	140	5g	1g	240mg	2g	0g	3g	1.50 oz.
NON-WHOLE GRAIN												
Goldfish® Crackers – Cheddar			07944	6/31 oz. bulk	140	5g	1g	250mg	<1g	0g	3g	1.50 oz.

Claims Key

Vegetarian Whole Grain Cool School Cafe

Visit campbellsfoodservice.com to learn more.



OUR SOUPS START WITH CAREFULLY SELECTED INGREDIENTS

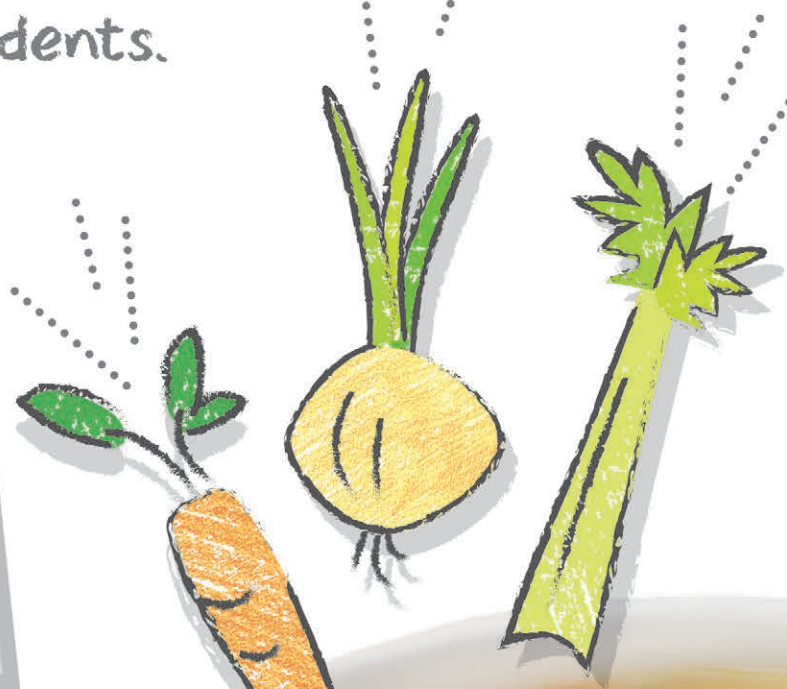
and end with happy students.

WHAT'S IN

- ✓ No-antibiotics-ever chicken meat
- ✓ Non-BPA-lined cans
- ✓ Now 390mg of sodium per serving in *Campbell's® Healthy Request®* 50 oz. varieties
- ✓ The versatility to serve in a bowl or use as an affordable speed-scratch ingredient in recipes
- ✓ Vegan, vegetarian and gluten-free options

WHAT'S OUT

- ✗ High-fructose corn syrup
- ✗ Added MSG
- ✗ Colors from artificial sources
- ✗ Artificial flavors
- ✗ Added preservatives



Campbell's
CLASSIC SOUPS

Campbell's
SIGNATURE SOUPS



COOL
SCHOOL
cafe

Visit campbellsfoodservice.com to learn more.



KID-FRIENDLY RECIPES

starring canned soup.

COOL
SCHOOL
cafe



BREAKFAST



Sausage Breakfast Muffins ↗

BREAKFAST



Chicken and Waffles ↗

LUNCH



Chicken Salad Wraps ↗

LUNCH



Chicken Tortilla Rice Bowl ↗

LUNCH



Cheeseburger Soup ↗

LUNCH



Asian Lettuce Cups ↗

Visit campbellsfoodservice.com to learn more.



HELPING MAKE SCHOOL

a happier and
tastier place.



**COOL
SCHOOL
cafe**

Campbell's® Classic Shelf-Stable Soup



NON-
BPA-
lined cans

Product Name	Case Code	Pack/Size	Serving Size	Nutrients per Serving								School Meal Pattern Contributions
				Cal.	Total Fat	Sat. Fat	Sodium	Total Fiber	Sugars	Protein	Total Veg.	
Bean with Bacon - Condensed	01296	12/52 oz. can	1/2 cup (120 mL) condensed	160	3g	1.5g	860mg	10g	4g	8g		5/8 cup if beans are counted as vegetables
Chicken Noodle - Condensed	NAE 01256	12/50 oz. can	1/2 cup (120 mL) condensed	60	2g	0.5g	860mg	1g	<1g	3g		
Chicken with Rice - Condensed	NAE 01526	12/50 oz. can	1/2 cup (120 mL) condensed	80	2g	0.5g	690mg	0g	0g	2g		
Cream of Broccoli - Condensed	V 27222	12/50 oz. can	1/2 cup (120 mL) condensed	90	5g	0.5g	750mg	1g	2g	1g	1/8 cup	
Cream of Chicken - Condensed	NAE 01036	12/50 oz. can	1/2 cup (120 mL) condensed	100	6g	1g	750mg	0g	1g	2g		
Cream of Mushroom - Condensed	V 01266	12/50 oz. can	1/2 cup (120 mL) condensed	90	6g	1g	790mg	0g	0g	1g	1/4 cup	
Cream of Potato - Condensed	V 02046	12/50 oz. can	1/2 cup (120 mL) condensed	80	2g	1g	590mg	2g	0g	1g	1/4 cup	
Tomato - Condensed	VG V 00016	12/50 oz. can	1/2 cup (120 mL) condensed	90	0g	0g	480mg	1g	12g	2g	3/4 cup	
Vegetarian Vegetable Alphabet - Condensed	V 01156	12/50 oz. can	1/2 cup (120 mL) condensed	80	0g	0g	650mg	2g	7g	2g	5/8 cup	
Healthy Request® Chicken Noodle - Condensed	NAE 04142	12/50 oz. can	1/2 cup (120 mL) condensed	50	2g	0.5g	390mg	0g	0g	2g		
Healthy Request® Cream of Chicken - Condensed	NAE 04143	12/50 oz. can	1/2 cup (120 mL) condensed	70	2.5g	0.5g	390mg	0g	0g	2g		
Healthy Request® Cream of Mushroom - Condensed	V 04144	12/50 oz. can	1/2 cup (120 mL) condensed	70	2g	0.5g	390mg	0g	2g	2g		
Healthy Request® Tomato - Condensed	VG V 04145	12/50 oz. can	1/2 cup (120 mL) condensed	90	1g	0g	390mg	1g	10g	2g	5/8 cup	
Chicken Noodle - Ready to Serve	NAE 00444	24/7.25 oz. can	1 container	60	2g	0.5g	840mg	0g	0g	2g	5/8 cup	
Chicken with Rice - Ready to Serve	NAE 00475	24/7.25 oz. can	1 container	50	1.5g	0.5g	740mg	0g	0g	1g		
Tomato - Ready to Serve	V 00447	24/7.25 oz. can	1 container	90	1g	0.5g	790mg	1g	10g	2g	5/8 cup	
Vegetable - Ready to Serve	00441	24/7.25 oz. can	1 container	70	1g	0g	850mg	2g	3g	2g	1/4 cup	
Tomato - Condensed	VG V 16152	3/192 oz. pouch	1/2 cup (120 mL) condensed	80	0g	0g	480mg	2g	9g	2g	3/4 cup	

Claims Key

V Vegetarian VG Vegan Healthy Request® NAE Made with No-Antibiotics-Ever Chicken Meat

Campbell's® Tomato Soup (pouch) yield per pouch when reconstituted per instructions = 3 gallons
Yield per case = 9 gallons. Simplifying preparation for high-volume service

Visit campbellsfoodservice.com to learn more.



CAREFULLY CRAFTED FROZEN PREPARED SOUPS.



These versatile soups deliver
whenever you need it.



Campbell's® Signature Frozen Soup

				Nutrients per Serving							School Meal
				Nutrient values listed are equivalent to 1 cup soup prepared with water according to package directions.							Pattern Contributions
Product Name	Case Code	Pack/Size	Serving Size	Cal.	Total Fat	Sat. Fat	Sodium	Total Fiber	Sugars	Protein	Total Veg.
CONDENSED, READY TO COOK											
Broccoli Cheese	08187	3/4 lb. tubs	1/2 cup (120 mL) condensed	150	11g	1g	800mg	2g	2g	2g	1/8 cup
Cream of Potato 	08166	3/4 lb. tubs	1/2 cup (120 mL) condensed	160	8g	1.5g	860mg	2g	3g	3g	1/4 cup
Homestyle Chicken Noodle 	08169	3/4 lb. tubs	1/4 cup (60 mL) condensed	70	2g	0.5g	800mg	0g	1g	4g	
New England Clam Chowder 	08170	3/4 lb. tubs	1/2 cup (120 mL) condensed	110	4g	0.5g	820mg	1g	1g	3g	1/4 cup
Healthy Request® Chicken with Egg Noodles  	19121	3/4 lb. tubs	1/2 cup (120 mL) condensed	100	2g	0.5g	410mg	1g	1g	7g	
Healthy Request® Harvest Tomato with Basil   	19120	3/4 lb. tubs	1/2 cup (120 mL) condensed	100	0g	0g	410mg	1g	13g	3g	1
Healthy Request® Mediterranean-Style Vegetable   	19123	3/4 lb. tubs	1/2 cup (120 mL) condensed	100	1.5g	0g	410mg	5g	4g	5g	1/2 cup
Healthy Request® Mexican-Style Chicken Tortilla   	19122	3/4 lb. tubs	1/2 cup (120 mL) condensed	120	2g	1g	410mg	2g	3g	9g	3/8 cup
READY TO EAT											
Reduced Sodium Chicken Noodle  	27443	4/4 lb. pouches	1 cup	120	3g	1g	390mg	1g	2g	8g	
Reduced Sodium Tomato Basil  	27444	4/4 lb. pouches	1 cup	80	1.5g	1g	390mg	3g	9g	2g	1 1/8 cup
Reduced Sodium Vegan Vegetable    	27445	4/4 lb. pouches	1 cup	70	0g	0g	390mg	4g	4g	3g	1/4 cup

Claims Key

 Gluten Free
  Low Sodium
  Vegetarian
  Vegan
  Reconstituted with Milk
 Made with No-Antibiotics-Ever Chicken Meat
  Good Source of...
  Healthy Request®

Condensed tub soup yield: 384 oz. (3 gal.) per case;
pouch soup yield: 256 oz. (approx. 2 gal.) per case.

Visit campbellsfoodservice.com to learn more.



UP THE FLAVOR

of any recipe with Pace® and Prego®.



Stacked Taco Bake



Pizza Burger Melt



Pace®

					Nutrients per Serving							School Meal Pattern Contributions
Product Name	Case Code	Pack/Size	Serving Size		Cal.	Total Fat	Sat. Fat	Sodium	Total Fiber	Sugars	Protein	Total Veg.
Chunky Salsa – Medium GF VG V	14170	4/138 oz. jug	2 tbsp. (30 mL)		10	0g	0g	230mg	<1g	2g	0g	1/4 cup
Chunky Salsa – Mild GF VG V	14070	4/138 oz. jug	2 tbsp. (30 mL)		10	0g	0g	230mg	<1g	2g	0g	1/4 cup
Picante Sauce – Medium GF VG V	00068	4/138 oz. jug	2 tbsp. (30 mL)		10	0g	0g	250mg	<1g	1g	0g	1/4 cup
Picante Sauce – Mild GF VG V	00067	4/138 oz. jug	2 tbsp. (30 mL)		10	0g	0g	250mg	1g	1g	0g	1/4 cup
Taco Sauce GF VG V	15070	4/138 oz. jug	1 tbsp. (15 mL)		10	0g	0g	130mg	0g	1g	0g	

Prego®

					Nutrients per Serving							School Meal Pattern Contributions
Product Name	Case Code	Pack/Size	Serving Size		Cal.	Total Fat	Sat. Fat	Sodium	Total Fiber	Sugars	Protein	Total Veg.
No Salt Added Pasta Sauce GF LS VG V	05013	6/106 oz. pouch	1/2 cup (120 mL)		80	3g	0.5g	40mg	3g	8g	2g	1 1/8 cup
Traditional Pasta Sauce GF VG V	05012	6/106 oz. pouch	1/2 cup (120 mL)		70	1.5g	0.5g	480mg	3g	10g	2g	1 1/8 cup

Claims Key

GF Gluten Free **LS** Low Sodium **V** Vegetarian **VG** Vegan

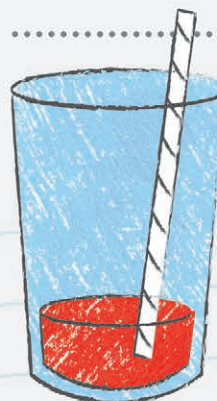
Visit campbellsfoodservice.com to learn more.



BRING PLANT-BASED BEVERAGES to your students.



Each 8 oz. serving
contributes
**1/2 CUP OF
VEGETABLES.**
Smart Snack
Compliant!



The fruit and vegetable
juice category in K-12
is growing at a rate of

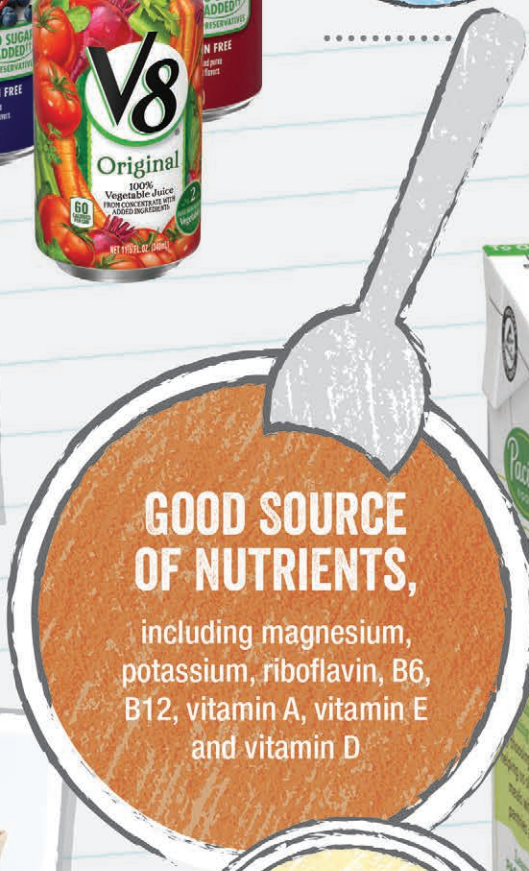
25%



French Toast Grahams &
V-Fusion Snack Combo

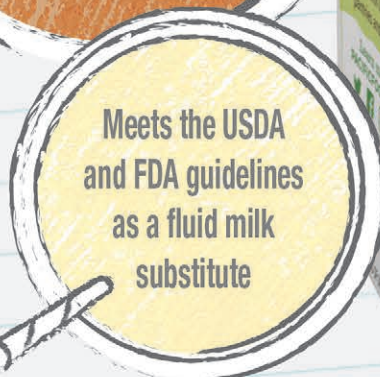


Giant Grahams & V-Fusion
Snack Combo



GOOD SOURCE OF NUTRIENTS,

including magnesium,
potassium, riboflavin, B6,
B12, vitamin A, vitamin E
and vitamin D



Meets the USDA
and FDA guidelines
as a fluid milk
substitute



VEGETABLE NUTRITION

for growing children



Beverages

						Nutrients per Serving							School Meal Pattern Contributions
Product Name		Smart Snack Compliant	Case Code	Pack/Size	Serving Size	Cal.	Total Fat	Sat. Fat	Sodium	Total Fiber	Sugars	Protein	Total Veg.
V8® VEGETABLE JUICE - Can													
Original 100% Vegetable Juice	FS GF V	✓	00020	48/5.5 oz. can	1 can (163 mL)	30	0g	0g	440mg	<1g	5g	1g	5/8 cup
Original 100% Vegetable Juice	FS GF V	✓	15316	24/11.5 oz. can	1 can (340 mL)	60	0g	0g	920mg	3g	10g	3g	1 3/8 cup
Original 100% Vegetable Juice	FS GF V		00336	12/46 oz. can	8 fl oz. (240 mL)	45	0g	0g	640mg	1g	7g	2g	1 cup
Spicy Hot 100% Vegetable Juice	FS GF V	✓	00004	48/5.5 oz. can	1 can (163 mL)	30	0g	0g	440mg	1g	5g	1g	5/8 cup
V8® VEGETABLE JUICE - Pet													
Original 100% Vegetable Juice	FS GF V	✓	13803	24/12 oz. pet	1 bottle (354 mL)	60	0g	0g	960mg	3g	10g	3g	1 1/2 cup
Original 100% Vegetable Juice	FS GF V	✓	13804	12/12 oz. pet	1 bottle (354 mL)	60	0g	0g	960mg	3g	10g	3g	1 1/2 cup
Low Sodium 100% Vegetable Juice	FS GF LS V		20616	6/46 oz. pet	8 fl oz. (240 mL)	45	0g	0g	140mg	2g	7g	2g	1 cup
Low Sodium Spicy Hot 100% Vegetable Juice	FS GF LS V		20807	6/46 oz. pet	8 fl oz. (240 mL)	45	0g	0g	140mg	2g	7g	2g	1 cup
Spicy Hot 100% Vegetable Juice	FS GF V	✓	13802	12/12 oz. pet	1 bottle (354 mL)	60	0g	0g	960mg	3g	10g	3g	1 1/2 cup
Spicy Hot 100% Vegetable Juice	FS GF V		20611	6/46 oz. pet	8 fl oz. (240 mL)	45	0g	0g	640mg	2g	7g	2g	1 cup
CAMPBELL'S® TOMATO JUICE													
Low Sodium 100% Tomato Juice	FS GF	✓	00007	48/5.5 oz. can	1 can (163 mL)	30	0g	0g	470mg	1g	4g	1g	5/8 cup
Tomato Juice	FS GF	✓	01293	24/11.5 oz. can	1 can (240 mL)	70	0g	0g	980mg	3g	9g	3g	1 3/8 cup
V8® V-FUSION® - Can													
Peach Mango (6-pack)	GF V	✓	20608	4-6pk/8 oz. can	1 can (247 mL)	100	0g	0g	70mg	0g	27g	0g	1 cup
Pomegranate Blueberry (6-pack)	GF V	✓	18867	4-6 pk/8 oz. can	1 can (240 mL)	100	0g	0g	80mg	0g	22g	<1g	1 cup
Strawberry Banana (6-pack)	GF V	✓	18866	4-6 pk/8 oz. can	1 can (240 mL)	100	0g	0g	80mg	0g	22g	<1g	1 1/2 cup
V8® V-FUSION® - Pet													
Peach Mango	GF V		20244	6/46 oz. pet	8 fl oz. (240 mL)	100	0g	0g	70mg	0g	23g	0g	1 cup
Pomegranate Blueberry	FS GF V	✓	16982	12/12 oz. pet	1 bottle (360 mL)	150	0g	0g	110mg	0g	33g	<1g	1 1/2 cup
Strawberry Banana	GF V	✓	15855	12/12 oz. pet	1 bottle (360 mL)	150	0g	0g	120mg	0g	23g	<1g	1 1/2 cup
Strawberry Banana	GF V		20191	6/46 oz. pet	8 fl oz. (240 mL)	100	0g	0g	80mg	0g	22g	<1g	1 cup
V8® BLENDS													
Healthy Greens	FS GF V	✓	21796	12/12 oz. pet	1 bottle (363 mL)	100	0g	0g	280mg	1g	20g	2g	
Healthy Greens	FS GF V		21738	6/46 oz. pet	8 fl oz. (240 mL)	60	0g	0g	180mg	0g	13g	1g	
Carrot Mango	FS GF V		21797	6/46 oz. pet	8 fl oz. (240 mL)	60	0g	0g	110mg	1g	10g	1g	
MILK (Milk Alternative)													
Pacific Foods® UltraSoy*	GF V	✓	08311	24/8 oz. carton	1 container	140	6g	1g	130mg	2g	9g	10g	

Claims Key

GF Gluten Free LS Low Sodium V Vegetarian FS Full Serving of Vegetables

*Meets the USDA and FDA guidelines as a fluid milk substitute

Visit campbellsfoodservice.com to learn more.





Helping make school a
happier and tastier place

MADE TO SERVE.®

campbellsfoodservice.com/k-12-schools

