

# The V is for Vegetables.™

And V8® is for any time of the day.

## Breakfast



Help guests get steady energy with a flavorful alternative to coffee, tea and other energy drinks



Offer a delicious swap for traditional juice with these fruity blends



Give guests a full serving of vegetables to jump-start the morning right

## AM snack



Power guests through the midmorning with fruit and vegetable nutrition they can feel good about



Be sure guests who skipped breakfast have satisfying snack options

## Lunch

Offer fruit and vegetable



nutrition to complement lunch

## PM snack



Provide steady energy from natural green tea for positive energy with no regrets



Give guests a refreshing afternoon treat

# Where V8® Fits Away-From-Home Moments of Consumption (Segments)

## COLLEGE & UNIVERSITY (VENDING & CAFÉ)



## BUSINESS & INDUSTRY (VENDING & CAFÉ)



## HEALTHCARE/RETAIL



## LODGING



## K-12 (VENDING & CAFÉ)



Breakfast
  AM Snack
  Lunch
  PM Snack

