



Campbell's
FOODSERVICE





Soups

QUALIFYING PRODUCTS

Product Description	Size	Points
Shelf-Stable Soups		
Campbell's® Condensed Soup	12/50 oz. Cans	20
Campbell's® Healthy Request® Condensed Soup	12/50 oz. Cans	20
NEW! Campbell's® No Salt Added¹ Condensed Soup	12/50 oz. Cans	20
Campbell's® Low Sodium Ready-to-Serve Soup	12/50 oz. Cans	15
Campbell's® Ready-to-Serve Single Serve Soup	24/7.25 oz. Cans	15
Campbell's® Microwaveable Sipping Soup Cups	8/10.75 oz. Cups	15
Campbell's® Chunky® and Slow Kettle® Microwaveable Bowls	8/15.25 oz., 8/15.5 oz. Bowls	15
Frozen Pouch and Tub Soups		
Campbell's® Ready-to-Cook Condensed Soups available in Regular and Healthy Request® Varieties	3/4 lb. Tubs	20
Ready-to-Eat Soups available in Regular and Reduced Sodium Varieties	4/4 lb. Pouches, 4/3 lb. Pouches	20
Broths		
Swanson® Broths available in Regular and Natural Goodness® Varieties	12/49.5 oz. Cans	20

Embrace and optimize

SODIUM-CONSCIOUS CHOICES WITH A HELPING HAND FROM CAMPBELL'S® SOUPS.

We offer a variety of product types to support sodium-conscious goals.



NO SALT ADDED¹

An ideal choice for customizing salt contents to your taste or delighting guests who have dietary considerations



LOW SODIUM

Defined as 140mg or less per serving. A standard serving of soup is 8 oz.



REDUCED SODIUM

Defined as a product that has at least 25% less sodium than a reference product



HEALTHY REQUEST®

This Campbell's® branded designation is for products considered "healthy" based on specific FDA and USDA criteria

FIND THE SODIUM-CONSCIOUS PRODUCT THAT'S RIGHT FOR YOUR NEEDS.

	Ready-to-Serve Low Sodium	No Salt Added¹	Ready-to-Serve Low Sodium	Healthy Request²	Healthy Request²	Reduced Sodium
FORMAT	CAN	CAN	CAN	CAN	FROZEN TUB	FROZEN POUCH
Size	24/7.25 oz.	12/50 oz.	12/50 oz.	12/50 oz.	3/4 lbs.	4/4 lbs.
# of Items Available	3	3	3	4	5	3
Sodium per 8 oz. Serving	50-105 mg	50-60 mg	30-130 mg	390 mg	410 mg	390 mg
Case Yields	174 oz.	1,200 oz.	600 oz.	1,200 oz.	384 oz.	256 oz.

SOUP IS IN THE **TOP 5** PREFERRED LUNCH FOODS IN HEALTHCARE²



PROFITABILITY TIPS

Remember that each region has its own flavor preferences, like clam chowder in New England and gumbo in the South. Seasonality also plays a role in what consumers are looking for.

learn more about **TIPS AND STRATEGIES**
Scan the QR code or visit: CampbellsSoupCompany.com



For a complete list and full product descriptions with point values, visit RealRewardsCafe.com/Healthcare



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¹ Not a sodium-free food.
² 2022 Technomic Healthcare Multi-Client Study

QUALIFYING PRODUCTS

Beverages

Product Description	Size	Points
V8® Vegetable Juice		
Original, Spicy and Low Sodium Varieties	Multi-serve Cans, Bottles, Single Cans	10
V8® +Energy Sparkling		
Orange Pineapple, Black Cherry, Strawberry Kiwi and Lemon Lime Sparkling Varieties	12/11.5 oz. Cans	10
V8® +Energy Still		
Peach Mango, Pomegranate Blueberry and Orange Pineapple Still Varieties	24/8 oz. Cans	10
V8® Splash		
Tropical Blend, Berry Blend, Strawberry Kiwi and Fruit Medley Varieties	12/16 oz. PET	10
Campbell's® Tomato Juice		
Available in Regular Varieties	All PET	10



CAMPBELL'S® 7.25 OZ. CANNED SOUPS AND V8® 5.5 OZ. BEVERAGES ARE READY-TO-SERVE AND ENJOY.

They're great for floor stock, emergency room meals and late trays.

CAMPBELL'S® 7.25 OZ. CANNED SOUPS

- ✓ Easy-to-open lids
- ✓ Portion-controlled
- ✓ Simple re-heating in microwaves
- ✓ Shelf stable
- ✓ Ready-to-serve, easy-to-prepare
- ✓ 6 Classic and 3 Low Sodium varieties



V8® 5.5 OZ. CANS

- ✓ Portable, single-serve can
- ✓ Full serving of vegetables
- ✓ Available in Low Sodium and original flavors
- ✓ No artificial colors, no artificial flavors, no added sugar, no preservatives
- ✓ Gluten-free



Campbell's® Foodservice is building business practices that contribute to the well-being of our stakeholders and the world around us. We're taking an increasingly holistic approach to crafting these practices and have prioritized the Environmental, Social, and Governance (ESG) areas that are most important to our company and where we believe we can make measurable positive impacts.

OUR ENVIRONMENTAL, SOCIAL, AND GOVERNANCE FRAMEWORK

Trusted Food 	Vibrant Communities 	Thriving People 	Healthy Environment 
<p>We make delicious, wholesome, accessible food people rely on every day, made with quality ingredients they can trust.</p>	<p>We help build vibrant communities where we live and work, and we source our ingredients with care, so the people we depend on can enjoy brighter futures.</p>	<p>We are creating an inclusive, high-performing culture where all employees feel valued and supported with fulfilling opportunities to do their best work.</p>	<p>We work towards a healthier environment from field to factory to families, promoting sustainable ecosystems and a positive impact every day.</p>
<p>Focus areas</p> <ul style="list-style-type: none"> • Advancing health and well-being • Promoting animal welfare • Operating transparently 	<p>Focus areas</p> <ul style="list-style-type: none"> • Improving healthy food access and education • Building strong community connections • Sourcing responsibly 	<p>Focus areas</p> <ul style="list-style-type: none"> • Building a winning team and culture • Prioritizing inclusion and diversity • Caring for our people 	<p>Focus areas</p> <ul style="list-style-type: none"> • Combating climate change • Promoting sustainable water supplies • Working to eliminate waste • Improving circularity in packaging

Governance & ethics Risk management, Code of conduct, Customer satisfaction, Board diversity



learn more about
TIPS AND STRATEGIES
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For a complete list and full product descriptions with point values, visit RealRewardsCafe.com/Healthcare



Real Rewards. Real Simple.



purchase

Member Manufacturer
qualifying products



submit

your distributor proof of
purchase online, via email or mail
to receive points



redeem

points for items to enhance
your foodservice operation

Here are great items to enhance your foodservice operation using **Real Rewards Points!**

Create
YOUR OWN REWARD

Use your points toward
custom rewards by contacting:
Support@RealRewardsCafe.com

Increase
efficiency with
merchandising
solutions

Upgrade your
office equipment



Show appreciation
for your team
of foodservice
professionals



Prevent cross-contamination
with color-coded pails and towels



ASSOCIATION FOR
HEALTHCARE
FOODSERVICE

Attend conferences



SCAN CODE and
ENROLL NOW!

"We use our Real Rewards Points for smallwares, which keeps our equipment expenses down."

- East Jefferson General Hospital, Metairie, LA



ECO-Friendly: An alternative item that is deemed a better choice for the environment.



Visit RealRewardsCafe.com/Healthcare for a complete listing of rewards.

Categories include: Apparel, Dining, Electronics, Equipment, Furniture, Kitchen, Office, Recreation and More.

