



**TAILOR YOUR
WINTER
MENU** *to the*
**FLAVORS OF
THE SEASON.**

Seasonal soups have the power to drive sales.

**BAKED POTATO
SOUP & CHILI**
SPIKE IN THE WINTER¹



Campbell's® Reserve Fully Loaded Baked Potato & Cheddar

61%
OF CONSUMERS

SAY THEY'RE
MORE LIKELY TO
ORDER SOUP IN
COLD WEATHER²



¹The NPD Group SupplyTrack®, measured in pounds, latest 12 months, ending November 2017 ²Technomic Soup & Salad Consumer Trend Report, 2018



Visit campbellsfoodservice.com/fresh-for-the-season for more information.

PAIRINGS & TIPS



GARNISH TIP: Reload with cheddar, sour cream, bacon, green onions or chives



GARNISH TIP: Brighten the bowl with avocado, jalapeños or green onions



Campbell's® Reserve Savory Beef Chili with Spicy Pepper Trio

SOUPS *tailored* TO THE SEASON.



Product Name		Case Code	Pack/Size	Yield
Reserve Savory Beef Chili with Spicy Pepper Trio	GF	23424	4/4 lb. pouch	256 oz.
Reserve Basil Chicken Chili with Beans	NAE	21094	4/4 lb. pouch	256 oz.
Signature Southwestern Vegetarian Chili	VG	20602	4/4 lb. pouch	256 oz.
Signature Hearty Beef Chili with Beans	GF GS Protein	20300	4/4 lb. pouch	256 oz.
Reserve Fully Loaded Baked Potato & Cheddar	GF	24879	4/4 lb. pouch	256 oz.
Signature Loaded Baked Potato		20305	4/4 lb. pouch	256 oz.
Signature Chili Con Carne		08186	3/4 lb. tub	192 oz.
Signature Cream of Potato with Bacon		11921	3/4 lb. tub	384 oz.
Signature Cheese and Red Potato Chowder		14906	3/4 lb. tub	384 oz.
Signature Cream of Potato	V	08166	3/4 lb. tub	384 oz.

GF Gluten Free **GS** Good Source of... **V** Vegetarian **VG** Vegan **NAE** Made with No-Antibiotics-Ever Chicken Meat



PREFER SOUPS WITH SPICY FLAVORS

