



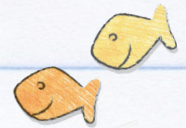
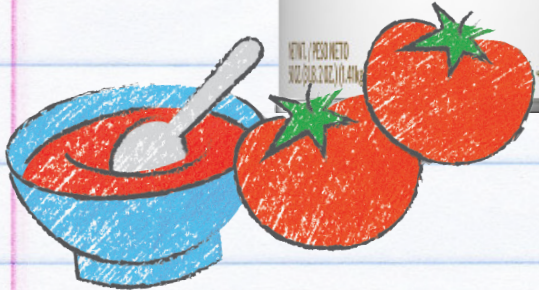
SOUP UP YOUR MEAL PROGRAM

50,000 BONUS POINTS

With up to

How? It's simple! Receive **5,000 Cool School Bonus Points¹** for each new Campbell's® qualifying product you purchase, 10-case minimum. View products on back.

Qualifying Purchase Dates: 7/1/23 - 6/31/24



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¹Receive 5,000 Cool School Cafe Bonus Points when you purchase 10 cases of any Campbell's® qualifying product. Offer available to new purchasers only. New purchaser is defined as an operator who has not deposited qualifying Campbell's® products prior to 7/1/23. Qualifying purchase dates: 7/1/23 - 6/31/24. Purchase verification must be submitted or post-marked by 7/31/24.



EARN UP TO 50,000 COOL SCHOOL BONUS POINTS

How? For each new Campbell's® qualifying product you purchase, you'll receive **5,000 bonus points.**¹ 10-case minimum. Check out the qualifying products below.

Qualifying Purchase Dates: 7/1/23 - 6/31/24

2023-2024 SCHOOL YEAR | QUALIFYING PRODUCTS

Code	Product Description	Pack Size	Grain Oz. Eq.	V	Smart Snack	Points
Pepperidge Farm® Snack Crackers						
04788	Goldfish® Colors Cheddar Crackers, Baked with Whole Grain	300/0.75 oz.	1	V	✓	20
14396	Goldfish® Pretzel Crackers, Baked with Whole Grain	300/0.75 oz.	1	V	✓	20
18105	Goldfish® Cheddar Crackers, Baked with Whole Grain	300/0.75 oz.	1	V	✓	20
18197	Goldfish® 100 Calorie Cheddar Crackers, Baked with Whole Grain	100/0.75 oz.	1	V	✓	20
27516	Goldfish® Disney Mickey Mouse Cheddar Crackers, Baked with Whole Grain	300/0.75 oz.	1	V	✓	20
14367	Goldfish® Cheddar Crackers	300/0.75 oz.	1	V	—	20

V Vegetarian



Go Mix - Sweet & Savory featuring 20648 Goldfish® Cheddar Crackers, Baked with Whole Grain



2023-2024 SCHOOL YEAR | QUALIFYING PRODUCTS

Code	Product Description	Pack Size	Grain Oz. Eq.	Veg	V	VG	Points
Campbell's® Classic Shelf Stable Can Soups							
00016	Tomato	12/50 oz.	—	0.75	V	VG	25
01036	Cream of Chicken	12/50 oz.	—	—	—	—	25
01266	Cream of Mushroom	12/50 oz.	—	—	V	—	25
04145	Healthy Request® Tomato	12/50 oz.	—	0.625	V	VG	25

VG Healthy Request® **V** Vegetarian **VG** Vegan



Sloppy Joe Sliders featuring 04148 Campbell's® Healthy Request® Tomato Soup

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