

CINCO DE MAYO REBATE

Delicious Ways to Celebrate Cinco de Mayo

EARN UP TO \$500

Minimum Rebate: 5 Cases

Maximum Rebate: \$500

January 1, 2025 - April 30, 2025

TOP SOUPS MENUED AT MEXICAN RESTAURANTS¹

Chicken Tortilla

Chicken Chili

Beef Chili

Chicken Enchilada

Roasted Vegetable

41%

of consumers ages
18-34 are interested
in trying more
global-inspired
soups²

Campbell's
Foodservice

Campbell's
CULINARY
RESERVE



1: Circana December 2023, 2: Technomic National Food Trends 2023,
2: Technomic QSR & C-Store Insights 2022

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THERE ARE SO MANY DELICIOUS WAYS TO CELEBRATE THE BEST OF CINCO DE MAYO!

RECIPES

51% of operators menu Mexican.¹

48% of consumers say they eat Mexican cuisine for dinner and 38% for lunch occasions.²



CHICKEN & POBLANO MAC & CHEESE

is a classic with a twist that packs Latin heat and spice.

Crafted with Campbell's® Culinary Reserve Roasted Poblano and White Cheddar Soup With Tomatillos - 26832



BLACK BEAN & OYSTER MUSHROOM ENCHILADAS

A truly delightful vegetarian option, this dish is made with a mixture of black beans and roasted mushrooms filled in a corn tortilla and baked with a chipotle tomato sauce. Crafted with V8® Spicy Hot Vegetable Juice.



MEXICAN STREET CORN CARNITAS BOWL

is another easy speed-scratch recipe that brings the taste of far-away travels to any table. Crafted with Campbell's® Culinary Reserve Mexican Street Corn - 27926 and Pace® Chunky Salsa Medium Heat - 14170



TEXAS TWO STEP CHICKEN

Try our quick and easy Texas Two Step Chicken made with Pace® Medium Chunky Salsa - 14170. With just four ingredients and minimal prep time, this delicious recipe comes together in just 36 minutes or less!

Cinco de Mayo Recipe Solutions

Find more culinary inspiration and operational support at campbellsfoodservice.com/recipes

Campbell's
CULINARY
RESERVE

V8

Pace

Cinco De Mayo Promotion

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Campbell's
Foodservice

Number of Cases	Product Name		Case Code	Distr. Code	Pack/Size	Rebate	Rebate Amount
Pace®							
	Pace® Chunky Salsa - Medium	VG V GF PB	14170		4/138 oz jug	\$5.00	
	Pace® Chunky Salsa - Mild	VG V GF PB	14070		4/138 oz jug	\$5.00	
	Pace® Picant Sauce - Medium	VG V GF PB	68		4/138 oz jug	\$5.00	
	Pace® Picant Sauce - Mild	VG V GF PB	67		4/138 oz jug	\$5.00	
	Pace® Enchilada Sauce	VG V GF PB	13170		4/138 oz jug	\$5.00	
Frozen Soup							
	Campbell's® Culinary Reserve Cheesy Chicken Tortilla	NAE	18294		3/4 lb tub	\$5.00	
	Campbell's® Culinary Reserve Mexicali Tortilla	GF	10431		3/4 lb tub	\$5.00	
	Campbell's® Culinary Reserve Mexicali Tortilla - Retail Ready	GF	18489		3/4 lb tub	\$5.00	
	Campbell's® Culinary Reserve Baja Style Chicken Enchilada	NAE	28744		4/4 lb pouch	\$5.00	
	Campbell's® Culinary Reserve Chicken Tortilla	NAE	20304		4/4 lb pouch	\$5.00	
	Campbell's® Culinary Reserve Mexican Street Corn	V GF	27926		4/4 lb pouch	\$5.00	
	Campbell's® Culinary Reserve Rosted Poblano & White Cheddar with Tomatillos	V GF	26832		4/4 lb pouch	\$5.00	
Beverages							
	Campbell's® Tomato Juice 46 oz	VG V GF FS PB NON GMO	21248		6/46 oz PET	\$3.00	
	Campbell's® Tomato Juice 64 oz	VG V GF FS PB NON GMO	24819		6/64 oz PET	\$3.00	
	V8® 46 oz	VG V GF FS PB NON GMO	20808		6/46 oz PET	\$3.00	
	V8® 64 oz	VG V GF FS PB NON GMO	24817		6/64 oz PET	\$3.00	
	V8® Spicy Hot 64 oz	VG V GF FS PB NON GMO	24827		6/64 oz PET	\$3.00	
	V8® LS Spicy Hot 46 oz	LS VG V GF FS PB NON GMO	20807		6/46 oz PET	\$3.00	
	V8® Spicy Hot 46 oz	VG V GF FS PB NON GMO	20611		6/46 oz PET	\$3.00	
	V8® Bloody Mary 46 oz	GF FS PB	20655		6/46 oz PET	\$3.00	

Claims Key

V Vegetarian **VG** Vegan **GF** Gluten Free **PB** Plant-Based
FS Full Serving of Vegetables **NON GMO** Non-GMO **LS** Low Sodium

Total Cases	Total \$

Name of Operation

First Name

Last Name

Title

Street Address (no PO Boxes)

City

State

Zip Code

Country

Business Phone Number, Ext.

Email Address

Distributor

City

State

Zip Code

By submitting this form, you agree to receive marketing communications, such as product information, services, discount offers and promotions, from Campbell's Foodservice. You may opt out at any time. www.campbellsoupcompany.com/privacy-policy/ ☐ Opt Out

TERMS AND CONDITIONS:
Send original completed claim form and distributor invoices to:
Campbell Foodservice Rebate Processing
Cinco de Mayo Promotion
PO Box 1032 • Dept. R13414 • Grand Rapids, MN 55745
or email to cfsrebatesinfo@apfco.com

A. This rebate offer applies to Commercial and Non-Commercial foodservice operators only.
B. Checks will be made payable to corporate entities only, and not to individuals.
C. Offer good only in the U.S.A.
D. Applies only on eligible products purchased between 1/1/2025 - 4/30/2025.
E. This rebate offer may not be combined with any other offer during the same period.
F. This rebate cannot be duplicated, assigned or transferred by an operator.
G. Allow 6–10 weeks for payment of rebate.
H. Minimum rebate 5 cases; maximum rebate \$500.
I. Distributors or Corporate Headquarters may not redeem on behalf of operators.
J. Club stores, vending suppliers, c-stores, retail outlets and retail distributors are excluded.
K. All submissions must be received by 5/31/2025.
L. Campbell's Foodservice is not responsible for lost, late or misdirected submissions.