

Drive Profit with Other Snacking Occasions

EARN UP TO \$250

Minimum Rebate: \$10

Maximum Rebate: \$250

May 1, 2025 - August 31, 2025

K-12 snacking is growing beyond the bells. Position yourself to capture after-school sales with strategically stocked vending and other snacking occasions.¹

Whether you need ideas for lunch or on the go, snacks from Goldfish® Grahams, Lance®, Snyder' of Hanover®, and Cape Cod®, offer tasty and trusted ways to satisfy kids of all ages.

Campbell's
Foodservice

K-12 Other Snacking Occasions Promotion

Earn Up To \$250!

Maximum Rebate \$250

May 1, 2025 - August 31, 2025



Number of Cases	Product Name		Case Code	Dist. Code	Pack/Size	Smart Snack Compliant	Rebate	Rebate Amount
Goldfish® Grahams								
	Giant Goldfish® Grahams - Cinnamon	V WG	26830		300/9 oz bag	✓	\$3.00	
	Giant Goldfish® Grahams - Vanilla	V WG	26828		300/9 oz bag	✓	\$3.00	
	Goldfish® Baked w Whole Grain Grahams - French Toast	V WG	25082		300/1 oz bag	✓	\$3.00	
	Goldfish® Baked w Whole Grain Grahams - Honey Bun	V WG	25083		300/1 oz bag	✓	\$3.00	
Lance®								
	Lance® Wheat Twins	V LS	469790		500/2 ct		\$3.00	
	Lance® Captain Wafers® Grilled Cheese Sandwich Crackers	V	104332		6/20 ct		\$2.00	
	Lance® Cheddar Cheese Sandwich Crackers w Whole Grain	V WG	104334		6/20 ct		\$2.00	
	Lance® ToastChee Peanut Butter Sandwich Crackers		103788		6/20 ct		\$2.00	
	Lance® Toasty Peanut Butter Sandwich Crackers	V	103787		6/20 ct		\$2.00	
Snyder's of Hanover®								
	Snyder's of Hanover® Mini Pretzels	V VG LF	022170		60/1.5 oz pouch		\$2.00	
Cape Cod®								
	Cape Cod® Less Fat Sweet Mesquite Barbeque Kettle Chips	V GF	112482		56/1.375 oz pouch	✓	\$2.00	
	Cape Cod® Less Fat Original Kettle Chips	GF	112036		56/1.5 oz pouch		\$2.00	

Claims Key

V

 Vegetarian

VG

 Vegan

WG

 Whole Grain

LS

 Low Sodium

GF

 Gluten Free

LF

 Low Fat

Total Cases	Total \$

Name of Operation

First Name

Last Name

Title

Street Address (no PO Boxes)

City

State

Zip Code

Country

Business Phone Number, Ext.

Email Address

Distributor

City

State

Zip Code

By submitting this form, you agree to receive marketing communications, such as product information, services, discount offers and promotions, from Campbell's Foodservice. You may opt out at any time. www.campbellsoupcompany.com/privacy-policy/ ☐ Opt Out

- TERMS AND CONDITIONS:**
- Send original completed claim form and distributor invoices to:
Campbell Foodservice Rebate Processing
K-12 Other Snacking Occasions Promotion
PO Box 1032 • Dept. R13840 • Grand Rapids, MN 55745
or email to cfsrebatesinfo@apfco.com
- A. This rebate offer applies to K-12 foodservice operators only.
 - B. Checks will be made payable to corporate entities only, and not to individuals.
 - C. Offer good only in the U.S.A.
 - D. Applies only on eligible products purchased between 5/1/2025 - 8/31/2025.
 - E. This rebate offer may not be combined with any other offer during the same period.
 - F. This rebate cannot be duplicated, assigned or transferred by an operator.
 - G. Allow 6-10 weeks for payment of rebate.
 - H. Minimum rebate 5 cases; maximum rebate \$250.
 - I. Distributors may not redeem on behalf of operators.
 - J. Club stores, vending suppliers, c-stores, retail outlets and retail distributors are excluded.
 - K. All submissions must be received by 9/30/2025.
 - L. Campbell's Foodservice is not responsible for lost, late or misdirected submissions.

K12 Solutions
Find more culinary inspiration and operational support at
campbellsfoodservice.com/segments/k-12-schools

