

Goldfish

Goldfish® Single-Serve Convenience for All Eating Occasions

Appeal to hungry kids with a school of balanced options.

Less Labor = Cost Savings

The labor crisis has K-12 operators in a crunch.¹

- **22%** of operators indicate labor is an issue for breakfast.
- **32%** indicate it is affecting their lunch program.
- Rising labor costs is a top concern for the next three years.
- FACT: Currently, **89%** of K-12 operators say that whole grain requirements are a challenge.²

The Good News:

Made with no artificial preservatives or flavors:

- Goldfish® Baked with Whole Grain Cheddar Crackers
- Whole Grain Goldfish® Giant Grahams
- Goldfish® Whole Grain Grahams, French Toast
- Goldfish® Whole Grain Pretzel Snack Crackers

Combine no-prep convenience with great taste:

Unwrap smiles for kids of all ages that parents and operators approve of with these easy-to-use, hard-to-resist menu options.



Your Smart Snack Solution: Fast Facts

Here's how the **#1 cracker brand** in households with kids under 12³ helps operators:

Each single-serve whole grain variety meets USDA Smart Snack guidelines and provides 1 oz. grain equivalence (whole grain).





The Versatility Factor

Goldfish® Baked with Whole Grain Cheddar Crackers pair well as a wholesome part of a reimbursable breakfast, lunch, or smart program.

Perfect as an ingredient with endless recipe applications across dayparts, they help operators get creative while keeping labor costs down.

Goldfish® Whole Grain Cheddar Variety Inspiration

Have students top salads and soups with them for extra crunch, or enjoy a single-serving pouch as a side.

School of Greens made with Goldfish® Whole Grain Cheddar Crackers

Meal Components: 2 M/MA, 1 oz. Grain Equiv. (WG), 1 cup Dark Green Vegetable

Egg-celent Lunch Bistro Box made with Goldfish® Whole Grain Cheddar Crackers

Meal Components: 3 M/MA, 2 oz. Grain Equiv. (WG), 0.75 Dark Green Vegetable, 1 Milk, 1 Fruit



Kickstart students' day with our Morning Medley Trail Mix made with Goldfish® Grahams
(Meal Components: 1 M/MA, 1 oz. Grain Equiv. (WG), 1 Milk, 1 Fruit)

Goldfish® Whole Grain Graham Varieties

Treat kids to breakfast with a tasty, crunchy twist.

Breakfast Banana Split made with Goldfish® Grahams Baked with Whole Grain French Toast

Meal Components: 1 M/MA, 1 oz. Grain Equiv. (WG), 1 Milk, 1 Fruit

Apple Dunkers made with Goldfish® Grahams Baked with Whole Grain Honey Bun

Meal Components: 1 M/MA, 1 ounce Grain Equivalent (WG), 1 Milk, 1 Fruit

Just Peachy French Toast Parfait with Goldfish® Grahams Baked with Whole Grain French Toast

Meal Components: 1 M/MA, 1 oz. Grain Equiv. (WG), 1 Milk, 1 Fruit



Learn more about our entire **Goldfish®** portfolio and solutions from the snack that smiles back at campbellsfoodservice.com/goldfish-smiles.