

Campbell's Foodservice

Brands with heart
for an industry
that cares.



Soups

QUALIFYING PRODUCTS

Product Description	Size	Points
Campbell's® Shelf-Stable Soups		
Condensed Soup	12/50 oz. Cans	20
Healthy Request® Condensed Soup	12/50 oz. Cans	20
Low Sodium Ready-to-Serve Soup	12/50 oz. Cans	15
Ready-to-Serve Single Serve Soup	24/7.25 oz. Cans	15
Microwavable Sipping Soup Cups	8/10.75 oz. Cups	15
Chunky® and Slow Kettle® Microwavable Bowls	8/15.25 oz., 8/15.5 oz. Bowls	15
Campbell's® Culinary Reserve Frozen Pouch and Tub Soups		
Ready-to-Cook Condensed Soups, Regular and Healthy Request® Varieties	3/4 lb. Tubs	20
Ready-to-Eat Soups, Regular and Reduced Sodium Varieties	4/4 lb. Pouches, 4/3 lb. Pouches	20
Swanson® Broths		
Regular and Natural Goodness® Varieties	12/49.5 oz. Cans	20

View a complete list and full product descriptions with point values at:
RealFoodserviceRewards.com

Embrace and optimize

SODIUM-CONSCIOUS CHOICES WITH A HELPING HAND FROM CAMPBELL'S® SOUPS.

We offer a variety of product types to support sodium-conscious goals.



LOW SODIUM

Defined as 140mg or less per serving. Serving based on a standard serving of soup being 8 oz.



REDUCED SODIUM

Defined as a product that has at least 25% less sodium than a reference product



HEALTHY REQUEST®

This Campbell's® branded designation is for products considered "healthy" based on specific FDA and USDA criteria

FIND THE SODIUM-CONSCIOUS PRODUCT THAT'S RIGHT FOR YOUR NEEDS.

	Ready-to-Serve Low Sodium	Ready-to-Serve Low Sodium	Healthy Request®	Healthy Request®	Reduced Sodium
FORMAT	CAN	CAN	CAN	FROZEN TUB	FROZEN POUCH
Size	24/7.25 oz.	12/50 oz.	12/50 oz.	3/4 lbs.	4/4 lbs.
# of Items Available	3	3	4	5	3
Sodium per 8 oz. Serving	50-105 mg	30-130 mg	390 mg	410 mg	390 mg
Case Yields	24 - 7.25 oz.	600 oz.	1,200 oz.	384 oz.	256 oz.

SOUP IS IN THE
TOP 5
PREFERRED
LUNCH FOODS
IN HEALTHCARE¹



PROFITABILITY TIPS

Remember that each region has its own flavor preferences, like clam chowder in New England and gumbo in the South. Seasonality also plays a role in what consumers are seeking.

learn more about
TIPS AND STRATEGIES AT:
CampbellsFoodservice.com

REAL
FOODSERVICE
REWARDS MEMBER
MANUFACTURER

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¹2022 Technomic Healthcare Multi-Client Study.

CampbellsFoodservice.com | 833.883.8597

QUALIFYING PRODUCTS

Product Description	Size	Points
Campbell's® Tomato Juice		
Available in Regular Varieties	All PET	10
V8® Vegetable Juice		
Original, Spicy and Low Sodium Varieties	Multi-serve Cans, Bottles, Single Cans	10
V8® +Energy Sparkling		
Orange Pineapple, Black Cherry, Strawberry Kiwi and Lemon Lime Sparkling Varieties	12/11.5 oz. Cans	10
V8® +Energy Still		
Peach Mango, Pomegranate Blueberry and Orange Pineapple Still Varieties	24/8 oz. Cans	10
V8® Splash		
Tropical Blend, Berry Blend, Strawberry Kiwi and Fruit Medley Varieties	12/16 oz. PET	10

Beverages



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CAMPBELL'S® 7.25 OZ. CANNED SOUPS AND V8® 5.5 OZ. BEVERAGES ARE READY-TO-SERVE AND ENJOY.

They're great for floor stock, emergency room meals and late trays.

CAMPBELL'S® 7.25 OZ. CANNED SOUPS

- ✓ Easy-to-open lids
- ✓ Portion-controlled
- ✓ Simple re-heating in microwaves
- ✓ Shelf stable
- ✓ Ready-to-serve, easy-to-prepare
- ✓ 6 Classic and 3 Low Sodium varieties



V8® 5.5 OZ. CANS

- ✓ Portable, single-serve can
- ✓ Full serving of vegetables
- ✓ Available in Low Sodium and original flavors
- ✓ No artificial colors, no artificial flavors, no added sugar, no preservatives
- ✓ Gluten-free



Community is at the Heart of our Organization

Trusted Food



We make delicious, accessible food that people rely on every day, made with quality ingredients they can trust.

72% of meal & beverage products meet the criteria for at least 1 federal nutrition feeding program.¹

Vibrant Communities



We help build vibrant communities where we live and work, and we source our ingredients with care so that the people we depend on can enjoy brighter futures.

\$5M committed to advance school food environment for children by 2025.¹

Thriving People



We're creating an inclusive, high-performing culture where all employees feel valued and supported with fulfilling opportunities to do their best work.

100% of salaried employees had I&D performance objectives in fiscal 2022.¹

Healthy Environment



We work toward a healthier environment from field to factory to families, promoting sustainable ecosystems and a positive impact every day.

9% of our electricity is from renewable resources.¹