



Campbell's® Culinary Reserve Chicken Noodle Soup CASE CODE: 20303

Campbell's
CULINARY
RESERVE



soups & crackers promotion

Buy any three cases of
Campbell's Culinary Reserve®
Frozen Soups
and receive

1 Case of
Lance® Crackers
FOR FREE

May 1, 2025 — August 31, 2025
Maximum Rebate \$250



CASE CODE: 471040



CASE CODE: 469750

Campbell's
Foodservice

Soups & Crackers Promotion

Maximum Rebate \$250 • May 1, 2025 — August 31, 2025

Campbell's
CULINARY
RESERVE



Number of Cases	Product Name	Case Code	Pack/Size
Campbell's® Culinary Reserve - Frozen Soups - Pouch			
	Aged White Cheddar and Cauliflower Bisque	28265	4/4 lb
	Baja Style Chicken Enchilada	28744	4/4 lb
	Broadway Basil & Tomato Bisque	21081	4/4 lb
	Broccoli Cheddar Soup	20301	4/4 lb
	Chicken Noodle Soup	20303	4/4 lb
	Chicken Tortilla	20304	4/4 lb
	Hearty Beef Chili with Beans	20300	4/4 lb
	Lobster Bisque with Sherry	21068	4/4 lb
	Reduced Sodium Began Vegetable	27445	4/4 lb
	Reduced Sodium Chicken Noodle	27443	4/4 lb
	Reduced Sodium Tomato Basil	27444	4/4 lb
	Roasted Poblano & White Cheddar Soup with Tomatillos	26832	4/4 lb
	Roasted Red Pepper Tomato & Smoked Gouda	16835	4/4 lb
	Savory Beef Chili with Spicy Pepper Trio	23424	4/4 lb
	Southwest Vegetarian Chili	20602	4/4 lb
	Wicked Thai Style Chicken & Rice Soup	20805	4/4 lb
	Cuban-Style Black Bean	29166	4/4 lb
	Italian-Style Wedding	29086	4/4 lb
	Kickin' Crab & Sweet Corn Chowder	21082	4/4 lb
	Lobster Bisque with Sherry	21068	4/4 lb
	Mexican Street Corn	27926	4/4 lb
	New England Clam Chowder	29009	4/4 lb
	Spicy Harissa White Bean	29168	4/4 lb
Campbell's® Culinary Reserve - Frozen Soups - Tub			
	Beef & Barley with Vegetables	8163	3/4 lb
	Chicken & Dumplings	11919	3/4 lb
	Chli Con Carne	8186	3/4 lb
	Creamy Tomato Basil Bisque - RETAIL READY	18483	3/4 lb
	Minestrone - RETAIL READY	18490	3/4 lb
	Golden Broccoli Cheese	8558	3/4 lb
	Healthy Request® Harvest Tomato with Basil	19120	3/4 lb
	Healthy Request® Mediterranean Style Vegetable	19123	3/4 lb
	Homestyle Chicken Noodle	8169	3/4 lb
	Italian Style Wedding	10428	3/4 lb
	Italian-Style Wedding - RETAIL READY	18487	3/4 lb
	Minestrone	8167	3/4 lb
	Creamy Tomato Basil Bisque	14903	3/4 lb
	Vegetable Beef with Barley - RETAIL READY	18496	3/4 lb
	Vegetarian Garden Vegetable	11340	3/4 lb
	Boston Clam Chowder	8556	3/4 lb
	Maryland Style Crab	8241	3/4 lb
	New England Clam Chowder	8170	3/4 lb
Lance® Crackers			
	Crackers Original Saltines	471040	500 x 2 count
	Crackers Original Captain's Wafers®	469750	500 x 2 count

Claims Key

Vegetarian Vegan Gluten Free Calorie Wise - 100 calories or less per serving
 Low Sodium Low Fat Reduced Sodium Healthy Request®

Total Cases



Soups & Crackers Promotion

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Total Cases

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Name of Operation				
First Name	Last Name	Title		
Street Address (no PO Boxes)		City	State	Zip Code
Country	Business Phone Number, Ext.		Email Address	
Distributor	City	State	Zip Code	

By submitting this form, you agree to receive marketing communications, such as product information, services, discount offers and promotions, from Campbell's Foodservice. You may opt out at any time. www.campbellsoupcompany.com/privacy-policy/ ☐ Opt Out

- TERMS AND CONDITIONS:**
Send original completed claim form and distributor invoices to:
Campbell's Foodservice Rebate Processing
Soups & Crackers Promotion
PO Box 1032 • Dept. R13836 • Grand Rapids, MN 55745
or email to cfsrebatesinfo@apfco.com
- A. This rebate offer applies to foodservice operators only.
 - B. Checks will be made payable to corporate entities only, and not to individuals.
 - C. Offer good only in the U.S.A.
 - D. Applies only on eligible Campbell's products listed on page 2 purchased between 5/1/2025 - 8/31/2025.
 - E. This rebate offer may not be combined with any other offer during the same period.
 - F. This rebate cannot be duplicated, assigned or transferred by an operator.
 - G. Allow 6-10 weeks for payment of rebate.
 - H. Maximum rebate \$250.
 - I. Distributors or Corporate Headquarters may not redeem on behalf of operators.
 - J. Club stores, vending suppliers, retail outlets and retail distributors are excluded.
 - K. All submissions must be received by 9/30/2025.
 - L. Campbell's Foodservice is not responsible for lost, late or misdirected submissions.

Foodservice Solutions Find product information and additional support at campbellsfoodservice.com

Reducing labor cost means you can shift kitchen responsibilities

A test kitchen comparison of five **Campbell's® Culinary Reserve Pouch** prepared soups versus in-house scratch soups, utilizing active prep time and labor, demonstrates how much you can actually save.³

NUMBERS DON'T LIE

We put **Campbell's® Culinary Reserve** to the test against in-house soups to show how much time is saved.⁴

CAMPBELL'S® CULINARY RESERVE
ROASTED POBLANO & WHITE CHEDDAR
SOUP WITH TOMATILLOS - 26832



Ready in 3 minutes
compared with 54
minutes for scratch
prepared

CAMPBELL'S® CULINARY RESERVE
ROASTED RED PEPPER & SMOKED
GOUDA BISQUE - 16835



3 minutes until guest
ready versus 42
minutes for scratch
prepared

Campbell's
Foodservice

³Datassential Quick Service Restaurant Segment Guide 2023
⁴Based on 2018 lab tests by fsSTRATEGY Inc., assuming operators use pre-cut vegetables to produce their scratch soups.
Average time saved of the five soups tested is 33 minutes. Labor and elapsed time savings are greater if operators cut their own vegetables.