

Soups & Crackers Promotion

Maximum Rebate \$250 • May 1, 2025 — August 31, 2025





| Aged White Cheddar and Cauliflower Bisque | Number of Cases | Product Name | | Case Code | Pack/Size | | |
|--|---|--|------------|--------------|---------------|--|--|
| Baja Style Chicken Enchilada 28744 4/4 lb | Campbell's® Culinary Reserve - Frozen Soups - Pouch | | | | | | |
| Broadway Basil & Tornato Bisque 21081 4/4 lb | | Aged White Cheddar and Cauliflower Bisque | V GF | 28265 | 4/4 lb | | |
| Broccoli Cheddar Soup | | Baja Style Chicken Enchilada | | 28744 | 4/4 lb | | |
| Chicken Noodle Soup Chicken Tortilla Chicken Tortilla Chicken Tortilla Chicken Tortilla Chicken Tortilla Cao304 4/4 lb Lobster Bisque with Sherry 21068 A/4 lb Reduced Sodium Began Vegetable Reduced Sodium Tomato Basil Reduced Sodium Education Reducation Reduced Sodium Education Reduced Sodium | | Broadway Basil & Tomato Bisque | | 21081 | 4/4 lb | | |
| Chicken Tortilla Hearty Beef Chili with Beans Caso 4,44 lb Hearty Beef Chili with Beans Caso 4,44 lb Lobster Bisque with Sherry Reduced Sodium Regan Vegetable V 10 6 1 | | Broccoli Cheddar Soup | V GF | 20301 | 4/4 lb | | |
| Hearty Beef Chili with Beans | | Chicken Noodle Soup | CW | 20303 | 4/4 lb | | |
| Lobster Bisque with Sherry Reduced Sodium Began Vegetable Reduced Sodium Chicken Noodle Roasted Pobpar Tomato Basil Roasted Pobpar Tomato Basil Roasted Pobpar Tomato Samoked Gouda Variable Savory Beef Chill with Spicy Pepper Trio Southwest Vegetatrian Chill Wicked Thai Style Chicken & Rice Soup 20805 4/4 lb Wicked Thai Style Chicken & Rice Soup 20805 4/4 lb Wicked Thai Style Chicken & Rice Soup 20805 4/4 lb Roasted Rean Viii 20916 4/4 lb Roasted Rean Viii 20916 4/4 lb Roasted Rean Roasted Rean Roasted Rean Roasted Red Pepper Tomato Raine Roasted Rean Roasted Red Pepper Tomato Raine Roasted Red Reane Roasted Reane Roasted Red Reane Roasted Red Reane Roasted Red Reane Roasted Reane Roasted Red Reane Roasted Red Reane Roasted Reane Roasted Reane Roasted Red Reane Roasted Reane | | Chicken Tortilla Chicken Tortilla | | 20304 | 4/4 lb | | |
| Reduced Sodium Began Vegetable Reduced Sodium Chicken Noodle Reduced Sodium Chicken Noodle Reduced Sodium Tomato Basil Reduced Poblano & White Cheddar Soup with Tomatillos Southwest Vegetarian Chill Wicked Thai Style Chicken & Rice Soup Questo Al4 lb Wicked Thai Style Wedding Reduced Sodium Tomato Rice Soup Questo Al4 lb Reduced Sodium Tomato Rice Soup Questo Al4 lb Reduced Sodium Tomato Rice Soup Reduced Sodium Tomato Rice Soup With Vegetables Reduced Sodium Tomato Rice Soup With Reduced Rice Soup With Reduced Rice Soup Rice Sodium Rice Sodiu | | Hearty Beef Chili with Beans | GF | 20300 | 4/4 lb | | |
| Reduced Sodium Chicken Noodle Reduced Sodium Tomato Basil Roasted Poblano & White Cheddar Soup with Tomatillos Roasted Poblano & White Cheddar Soup with Tomatillos Roasted Red Pepper Tomato & Smoked Gouda V 16835 4/4 lb Roasted Red Pepper Tomato & Smoked Gouda V 16835 4/4 lb Savory Beef Chili with Spicy Pepper Trio 323424 4/4 lb Southwest Vegetarian Chili Wicked Thai Style Chicken & Rice Soup Cuban-Style Black Bean V 10 329066 4/4 lb Roasted Red Pepper Tomato & Smoked Gouda V 10 329066 4/4 lb Roasted Red Pepper Tomato & Smoked Gouda V 10 329066 4/4 lb Cuban-Style Black Bean V 10 329086 4/4 lb Roasted Thai Style Chicken & Rice Soup 20805 4/4 lb Roasted Thai Style Chicken & Rice Soup 209086 4/4 lb Roasted Road Pepper Tomato & Ada lb Roasted Tomato Basil Bisque - RETAIL READY Road Basil Bisque - RETAIL READY Roasted Road Pepper Tomato Basil Bisque Realthy Request* Harvest Tomato with Basil Road Basil Bisque Realthy Request* Rediterranean Style Vegetable Road Basil Bisque Road Basil Bisque Realthy Request* Rediterranean Style Vegetable Road Basil Bisque Road Basil | | Lobster Bisque with Sherry | | 21068 | 4/4 lb | | |
| Reduced Sodium Tomato Basil Roasted Poblano & White Cheddar Soup with Tomatillos Roasted Red Pepper Tomato & Smoked Gouda V 16832 4/4 lb Roasted Red Pepper Tomato & Smoked Gouda V 16835 Savory Beet Chill with Spicy Pepper Trio Sig 22424 4/4 lb Southwest Vegetarian Chili Wicked Thal Style Chicken & Rice Soup Cuban-Style Black Bean V 169 Sig 29166 A/4 lb Kickin' Crab & Sweet Corn Chowder Lobster Bisque with Sherry Rokin' Crab & Sweet Corn Chowder Lobster Bisque with Sherry Rokin' Crab & Sweet Corn Chowder Lobster Bisque with Sherry Rokin' Crab & Sweet Corn Chowder Rokin' Crab & William Chowder Rokin' Crab & Rokin' Chill Choman Chowder Rokin' Crackers Crackers Crackers Original Saltines | | Reduced Sodium Began Vegetable | V VG GF CW | 27445 | 4/4 lb | | |
| Roasted Poblano & White Cheddar Soup with Tomatillos Roasted Red Pepper Tomato & Smoked Gouda V 16835 4/4 lb Roasted Red Pepper Tomato & Smoked Gouda V 16835 4/4 lb Savory Beef Chili with Spicy Pepper Trio S 23424 4/4 lb Wicked Thai Style Chicken & Rice Soup 20805 4/4 lb Wicked Thai Style Chicken & Rice Soup Cuban-Style Black Bean V 10 S 29166 4/4 lb Rickin' Crab & Sweet Corn Chowder Lobster Bisque with Sherry 21088 4/4 lb Mexican Street Corn V 16 27926 4/4 lb New England Clam Chowder Spicy Harissa White Bean V 10 S 29168 4/4 lb Campbell's* Culinary Reserve - Frozen Soups - Tub Beef & Barley with Vegetables Chicken & Dumplings Chicken & Dumplings Chil Con Carne G 8186 3/4 lb Creamy Tomato Basil Bisque - RETAIL READY V 18483 3/4 lb Minestrone - RETAIL READY V 18490 3/4 lb Healthy Request* Harvest Tomato with Basil Healthy Request* Mediterranean Style Vegetable W 18490 3/4 lb Homestyle Chicken Noodle Italian-Style Wedding - RETAIL READY W 18490 3/4 lb Homestyle Wedding - RETAIL READY W 18490 3/4 lb Homestyle Chicken Noodle W 18490 3/4 lb Healthy Request* Mediterranean Style Vegetable W 18490 3/4 lb Hallan-Style Wedding W 19420 3/4 lb W 18480 3/4 lb W 18481 3/4 lb W 18481 3/4 lb Minestrone V 18490 3/4 lb Minestrone V 18490 3/4 lb W 18480 3/4 lb W 18481 3/4 lb W 18481 3/4 lb W 18481 3/4 lb W 18481 3/4 lb Minestrone V 18490 3/4 lb W | | Reduced Sodium Chicken Noodle | RS LF | 27443 | 4/4 lb | | |
| Roasted Red Pepper Tomato & Smoked Gouda | | Reduced Sodium Tomato Basil | RS V GF CW | 27444 | 4/4 lb | | |
| Savory Beef Chili with Spicy Pepper Trio | | Roasted Poblano & White Cheddar Soup with Tomatillos | V GF | 26832 | 4/4 lb | | |
| Southwest Vegetarian Chili | | Roasted Red Pepper Tomato & Smoked Gouda | V | 16835 | 4/4 lb | | |
| Southwest Vegetarian Chili | | Savory Beef Chili with Spicy Pepper Trio | GF | 23424 | 4/4 lb | | |
| Wicked Thai Style Chicken & Rice Soup | | | V VG | 20602 | 4/4 lb | | |
| Cuban-Style Black Bean | | Wicked Thai Style Chicken & Rice Soup | | 20805 | 4/4 lb | | |
| Italian-Style Wedding | | | V VG GF | 29166 | 4/4 lb | | |
| Kickin' Crab & Sweet Corn Chowder | | | | 29086 | 4/4 lb | | |
| Lobster Bisque with Sherry | | | | 21082 | , | | |
| Mexican Street Corn | | Lobster Bisaue with Sherry | | 21068 | , | | |
| New England Clam Chowder 29009 4/4 lb | | | V GF | | , | | |
| Spicy Harissa White Bean 1 | | | | 29009 | , | | |
| Beef & Barley with Vegetables | | | V VC GF | 29168 | , | | |
| Beef & Barley with Vegetables | Campbe | | | , | | | |
| Chicken & Dumplings Chil Con Carne Creamy Tomato Basil Bisque - RETAIL READY Wilself Bisses Golden Broccoli Cheese Wilself Bisses Wilsel | · · | | CW | 8163 | 3/4 lb | | |
| Chil Con Carne Creamy Tomato Basil Bisque - RETAIL READY I 18483 3/4 lb Minestrone - RETAIL READY Golden Broccoli Cheese Lealthy Request® Harvest Tomato with Basil Healthy Request® Mediterranean Style Vegetable Homestyle Chicken Noodle Italian Style Wedding Italian-Style Wedding - RETAIL READY Minestrone V W 8167 3/4 lb Creamy Tomato Basil Bisque V W 8167 3/4 lb Vegetable Beef with Barley - RETAIL READY Negetarian Garden Vegetable V W G W 11340 3/4 lb Lance® Crackers Crackers Original Saltines | | | | | , | | |
| Creamy Tomato Basil Bisque - RETAIL READY Minestrone - RETAIL READY Golden Broccoli Cheese Wish 8558 3/4 lb Healthy Request* Harvest Tomato with Basil Healthy Request* Mediterranean Style Vegetable Healthy Request* Mediterranean Style Vegetable Wish 8169 Wish 93/4 lb Homestyle Chicken Noodle Wish 8169 Wish 10428 Wish 10 | | | GE | | , | | |
| Minestrone - RETAIL READY Golden Broccoli Cheese Wision 8558 3/4 lb Healthy Request® Harvest Tomato with Basil Healthy Request® Mediterranean Style Vegetable Homestyle Chicken Noodle Italian Style Wedding Italian-Style Wedding - RETAIL READY Minestrone Wision 8167 3/4 lb Creamy Tomato Basil Bisque Vegetable Beef with Barley - RETAIL READY Vegetarian Garden Vegetable Vegetarian Garden Vegetable Wision 11340 3/4 lb Maryland Style Crab Maryland Style Crab Crackers Crackers Original Saltines | | | | | , | | |
| Golden Broccoli Cheese Colden Broccoli Cheese Colden Broccoli Chee | | | | | , | | |
| Healthy Request® Harvest Tomato with Basil Healthy Request® Mediterranean Style Vegetable Homestyle Chicken Noodle It v c w 19123 3/4 lb Homestyle Chicken Noodle Italian Style Wedding Italian-Style Wedding RETAIL READY Italian-Style Wedding - RETAIL READY Minestrone V c style Storm 14903 3/4 lb Vegetable Beef with Barley - RETAIL READY Vegetable Beef with Barley - RETAIL READY Vegetarian Garden Vegetable V vegetarian Garden Vegetable V vegetable Storm Clam Chowder Maryland Style Crab Maryland Clam Chowder Storm 11340 3/4 lb Lance® Crackers Crackers Original Saltines | | | | | , | | |
| Healthy Request® Mediterranean Style Vegetable Homestyle Chicken Noodle Italian Style Wedding Italian-Style Wedding Italian-Style Wedding - RETAIL READY Minestrone Creamy Tomato Basil Bisque Vegetable Beef with Barley - RETAIL READY Vegetarian Garden Vegetable Vegetarian Garden Vegetable Wegetable Best of 3/4 lb Boston Clam Chowder Maryland Style Crab Maryland Style Crab New England Clam Chowder Crackers Original Saltines Vision 19123 3/4 lb 19123 191 | | | | | , | | |
| Homestyle Chicken Noodle Italian Style Wedding Italian-Style Wedding - RETAIL READY Italian-Style Wedding | | 1 | | | | | |
| Italian Style Wedding Italian-Style Wedding - RETAIL READY Italian-Style Wedding - RETAIL READY Minestrone Visus 8167 3/4 lb Creamy Tomato Basil Bisque Visus 8167 3/4 lb Vegetable Beef with Barley - RETAIL READY Vegetarian Garden Vegetable Visus 8167 3/4 lb Vegetable Beef with Barley - RETAIL READY Vegetarian Garden Vegetable Visus 8167 3/4 lb Vegetable Beef with Barley - RETAIL READY Vegetarian Garden Vegetable Visus 8167 3/4 lb Vegetable Beef with Barley - RETAIL READY 18496 3/4 lb Vegetable Beef with Barley - RETAIL READY Negetable Beef with Barley - RETAIL READY 18496 3/4 lb Vegetable Beef with Barley - | | | | | | | |
| Italian-Style Wedding - RETAIL READY Minestrone V W 8167 3/4 lb Creamy Tomato Basil Bisque V 14903 3/4 lb Vegetable Beef with Barley - RETAIL READY Vegetarian Garden Vegetable V V G G W 11340 3/4 lb Boston Clam Chowder Boston Clam Chowder Waryland Style Crab New England Clam Chowder Crackers Original Saltines | | | | | , | | |
| Minestrone Creamy Tomato Basil Bisque V 14903 3/4 lb Vegetable Beef with Barley · RETAIL READY 18496 3/4 lb Vegetarian Garden Vegetable V 16 66 W 11340 3/4 lb Boston Clam Chowder 8556 3/4 lb Maryland Style Crab Maryland Style Crab New England Clam Chowder 8170 3/4 lb Lance® Crackers Crackers Original Saltines | | | <u> </u> | | , | | |
| Creamy Tomato Basil Bisque V 14903 3/4 lb Vegetable Beef with Barley - RETAIL READY 18496 3/4 lb Vegetarian Garden Vegetable V 16 GF GW 11340 3/4 lb Boston Clam Chowder 8556 3/4 lb Maryland Style Crab Maryland Style Crab New England Clam Chowder 8170 3/4 lb Lance® Crackers Crackers Original Saltines | | | V (III) | | - | | |
| Vegetable Beef with Barley - RETAIL READY Vegetarian Garden Vegetable VVG GF GW 11340 3/4 lb Boston Clam Chowder 8556 3/4 lb Maryland Style Crab Mew England Clam Chowder 8170 3/4 lb Lance® Crackers Crackers Original Saltines | | | | | , | | |
| Vegetarian Garden Vegetable V | | · | | | , | | |
| Boston Clam Chowder 8556 3/4 lb Maryland Style Crab 6F W 8241 3/4 lb New England Clam Chowder 8170 3/4 lb Lance® Crackers Crackers Original Saltines 471040 500 x 2 count | - | | V VC GE CW | | , | | |
| Maryland Style Crab New England Clam Chowder 8170 Lance® Crackers Crackers Original Saltines V W 471040 500 x 2 count | | | | | - | | |
| New England Clam Chowder 8170 3/4 lb Lance® Crackers Crackers Original Saltines 471040 500 x 2 count | | | GE QW | | - | | |
| Lance® Crackers Crackers Original Saltines V W 471040 500 x 2 count | | | | | - | | |
| Crackers Original Saltines 471040 500 x 2 count | | - | | 01/0 | 3/4 IU | | |
| | | | | | | | |
| Crackers Original Captain's Wafers® LS V 6W 469750 500 x 2 count | | _ | | | | | |
| | | Crackers Original Captain's Wafers® | LS V CW | 469750 | 500 x 2 count | | |









Claims Key

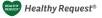






RS Reduced Sodium





Soups & Crackers Promotion

Maximum Rebate \$250 • May 1, 2025 — August 31, 2025





Total Cases

Buy any three cases of Campbell's Culinary Reserve® Frozen Soups and receive 1 Case of Lance® Crackers FOR FREE

| Name of Operation | | | | |
|------------------------------|----------------|---------------|-------|----------|
| First Name | Last Name | | Title | |
| Street Address (no PO Boxes) | | City | State | Zip Code |
| Country Business Phone | e Number, Ext. | Email Address | | |
| Distributor | | City | State | Zip Code |

By submitting this form, you agree to receive marketing communications, such as product information, services, discount offers and promotions, from Campbell's Foodservice.

TERMS AND CONDITIONS:

Send original completed claim form and distributor invoices to: Campbell's Foodservice Rebate Processing

Soups & Crackers Promotion

PO Box 1032 • Dept. R13836 • Grand Rapids, MN 55745 or email to cfsrebatesinfo@apfco.com

- A. This rebate offer applies to foodservice operators only.
- B. Checks will be made payable to corporate entities only, and not to individuals.
- C. Offer good only in the U.S.A.
- D. Applies only on eligible Campbell's products listed on page 2 purchased between 5/1/2025 - 8/31/2025
- E. This rebate offer may not be combined with any other offer during the same period.
- F. This rebate cannot be duplicated, assigned or transferred by an operator.
- G. Allow 6-10 weeks for payment of rebate.
- H. Maximum rebate \$250.
- I. Distributors or Corporate Headquarters may not redeem on behalf of operators.
- Club stores, vending suppliers, retail outlets and retail distributors are excluded.
- K. All submissions must be received by 9/30/2025.
- L. Campbell's Foodservice is not responsible for lost, late or misdirected submissions.

Foodservice Solutions Find product information and additional support at campbellsfoodservice.com

Reducing labor cost means you can shift kitchen responsibilities

A test kitchen comparison of five Campbell's® Culinary Reserve Pouch prepared soups versus in-house scratch soups, utilizing active prep time and labor, demonstrates how much you can actually save.3

NUMBERS DON'T LIE

We put Campbell's Culinary Reserve to the test against in-house soups to show how much time is saved.4

CAMPBELL'S® CULINARY RESERVE **ROASTED POBLANO & WHITE CHEDDAR SOUP WITH TOMATILLOS - 26832**

CAMPBELL'S® CULINARY RESERVE **ROASTED RED PEPPER & SMOKED GOUDA BISQUE - 16835**



Ready in 3 minutes compared with 54 minutes for scratch prepared



3 minutes until guest ready versus 42 minutes for scratch prepared

