



Pace® Chunky Salsa Medium Heat - Case Code: 14170



Campbell's® Culinary Reserve Kickin' Crab and Sweet Corn Chowder - Case Code: 21082

# LTOs Let You Give Your Customers: Fresh Starts. Global Flavors. Seasonal Savings.

## EARN UP TO \$500

January 1, 2026 - April 30, 2026

Minimum Rebate \$25 • Maximum Rebate \$500



Campbell's® Culinary Reserve Caribbean-Style Jerk Chicken - Case Code: 29167



V8® Spicy Hot 100% Vegetable Juice - Case Code: 20611

**91%**  
of consumers are likely to choose one restaurant chain over another if it offers LTOs or new items.<sup>1</sup>

**52%**  
of consumers cite the availability of an appealing limited-time offer as a deciding factor when choosing which restaurant to visit.<sup>2</sup>

LTOs have been shown to boost sales by up to  
**20%**<sup>3</sup>

**Campbell's**  
Foodservice

<sup>1</sup>Kostuch Media Ltd., "A Strong LTO Strategy Helps Operators Retain and Grow Their Customer Base," Foodservice and Hospitality, March 7, 2024; <sup>2</sup>Technomic, Menu Insights, May 2024; <sup>3</sup>Appfront, The Importance of LTOs for Restaurant Trends and Strategies, November 24, 2023

Number of Cases	Product Name	Case Code	Distr. Code	Pack/Size	Rebate	Rebate Amount
Campbell's® Culinary Reserve - Frozen Soups						
	Wicked Thai-Style Chicken & Rice	20805		4/4 lb	\$5.00	
	Caribbean-Style Jerk Chicken	GF 29167		4/4 lb	\$5.00	
	Thai Red Curry With Lentils	V 29337		4/4 lb	\$5.00	
	Lobster Bisque With Sherry	21068		4/4 lb	\$5.00	
	New England Clam Chowder	29009		4/4 lb	\$5.00	
	Kickin' Crab & Sweet Corn Chowder	21082		4/4 lb	\$5.00	
	Boston Clam Chowder	08556		3/4 lb	\$5.00	
	Maryland Style Crab	CW GF 08241		3/4 lb	\$5.00	
	New England Clam Chowder	08170		3/4 lb	\$5.00	
	Baja Style Chicken Enchilada	28744		4/4 lb	\$5.00	
	Cuban-Style Black Bean	VG V GF 29166		4/4 lb	\$5.00	
	Mexican Street Corn	V GF 27926		4/4 lb	\$5.00	
	Chicken Tortilla	20304		4/4 lb	\$5.00	
	Roasted Poblano & White Cheddar Soup with Tomatillos	V GF 26832		4/4 lb	\$5.00	
	Tomato Basil Bisque	V 24878		4/4 lb	\$5.00	
	Italian-Style Wedding	29086		4/4 lb	\$5.00	
	Spicy Harissa White Bean	VG V GF 29168		4/4 lb	\$5.00	
	Roasted Red Pepper and Smoked Gouda	V 16835		4/4 lb	\$5.00	
	Aged White Cheddar & Cauliflower Bisque	V GF 28265		4/4 lb	\$5.00	
Pace®						
	Chunky Salsa - Medium	CW VG V GF 14170		4/138 oz	\$5.00	
	Chunky Salsa - Mild	CW VG V GF 14070		4/138 oz	\$5.00	
	Picante Sauce - Medium	CW VG V GF 00068		4/138 oz	\$5.00	
	Picante Sauce - Mild	CW VG V GF 00067		4/138 oz	\$5.00	
	Enchilada Sauce	CW VG V GF 13170		4/138 oz	\$5.00	
Beverages						
	Campbell's® Tomato Juice 46 oz	CW GF V 21248		6/46 oz	\$5.00	
	Campbell's® Tomato Juice 64 oz	CW GF V 24819		6/64 oz	\$5.00	
	V8® 46 oz	CW GF V 20808		6/46 oz	\$5.00	
	V8® 64 oz	CW GF V 24817		6/64 oz	\$5.00	
	V8® Spicy Hot 46 oz	CW GF V 20611		6/46 oz	\$5.00	
	V8® Spicy Hot 64 oz	CW GF V 24827		6/64 oz	\$5.00	

Claims Key

**V** Vegetarian   **VG** Vegan   **GF** Gluten Free   **CW** Calorie Wise - 100 calories or less per serving

Total Cases	Total \$

Name of Operation

GPO/FSM Affiliate

First Name

Last Name

Title

Street Address (no PO Boxes)

City

State

Zip Code

Country

Business Phone Number, Ext.

Email Address

Distributor

City

State

Zip Code

By submitting this form, you agree to receive marketing communications, such as product information, services, discount offers and promotions, from Campbell's Foodservice. You may opt out at any time. [www.campbellsoupcompany.com/privacy-policy/](http://www.campbellsoupcompany.com/privacy-policy/) ☐ Opt Out

TERMS AND CONDITIONS:

Send original completed claim form and distributor invoices to:  
Campbell's Foodservice Rebate Processing  
Fresh Starts Promotion  
PO Box 1032 • Dept. R14007 • Grand Rapids, MN 55745  
or email to [cfsrebatesinfo@apfco.com](mailto:cfsrebatesinfo@apfco.com)

A. This rebate offer applies to foodservice operators only.  
B. Checks will be made payable to corporate entities only, and not to individuals.  
C. Offer good only in the U.S.A.  
D. Applies only on eligible products purchased between 1/1/2026 - 4/30/2026.  
E. This rebate offer may not be combined with any other offer during the same period.  
F. This rebate cannot be duplicated, assigned or transferred by an operator.  
G. Allow 6–10 weeks for payment of rebate.  
H. Minimum rebate \$25; maximum rebate \$500.  
I. Distributors may not redeem on behalf of operators.  
J. Club stores, vending suppliers, c-stores, retail outlets and retail distributors are excluded.  
K. All submissions must be received by 5/31/2026.  
L. Campbell's Foodservice and is not responsible for lost, late or misdirected submissions.