Helping you...

• Meet USDA regulations
• Reduce cost and kitchen labor
• Earn points in the Cool School Café rewards program, visit www.coolschoolcafe.com

Campbell’s Foodservice Website has tools to help you manage your school operations.

• Campbell’s annual K–12 product guide is your go-to resource for meal planning and product specifications
• Kid-friendly recipes scalable to meet your needs
• Information on Campbell’s trusted brands

www.campbellsfoodservice.com/solutions/solutions-by-segment/k-12-schools/
CAMPBELL REAL FOOD PHILOSOPHY & CORPORATE RESPONSIBILITY

Fiscal Year 2016 Moments that Mattered

- Expanded www.whatsinmyfood.com to include soups, sauces, juices, pasta, crackers and cookies
- Became 1st major food company to support national mandatory labeling standards for products that contain GMO
- Contributed 13.4 MW of power to the U.S. grid from renewable sources
- Cumulative reduction of nearly 140 million lbs. of packaging (eliminating 2.2 million lbs. or raw material used)
- Donated $50 million+ in food to support organizations such as Feeding America in the U.S.

Source: Campbell’s 2017 Corporate Responsibility Report
Satisfying every appetite is no simple task...

CAMPBELL’S MAKES IT EASY

Each Healthy Request® serving is low in fat, saturated fat, and cholesterol.

Each 8 oz serving has 410 mg of sodium and at least 10% of the daily recommended value for one of the following: vitamin A, vitamin C, calcium, iron, protein or fiber.

---

**Nutrients per Serving**

<table>
<thead>
<tr>
<th>Product Name</th>
<th>Case Code</th>
<th>Pack Size</th>
<th>Serving Size</th>
<th>Calories</th>
<th>Total Fat (g)</th>
<th>Saturated Fat (g)</th>
<th>Sodium (mg)</th>
<th>Total Fiber (g)</th>
<th>Sugars (g)</th>
<th>Protein (g)</th>
<th>Total Veg (cups)</th>
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</thead>
<tbody>
<tr>
<td>Campbell’s® Chicken Noodle Soup</td>
<td>01256</td>
<td>12/50 oz</td>
<td>1/2 c (120 mL) condensed</td>
<td>60</td>
<td>2</td>
<td>0.5</td>
<td>850</td>
<td>1</td>
<td>1</td>
<td>3</td>
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<td>01036</td>
<td>12/50 oz</td>
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<td>7</td>
<td>1.5</td>
<td>740</td>
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<td>1</td>
<td>2</td>
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<tr>
<td>Campbell’s® Cream of Mushroom Soup V</td>
<td>01266</td>
<td>12/50 oz</td>
<td>1/2 c (120 mL) condensed</td>
<td>80</td>
<td>4</td>
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<td>480</td>
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<td>12</td>
<td>2</td>
<td>3/4</td>
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<td>16152</td>
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<td>0</td>
<td>650</td>
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<td>9</td>
<td>2</td>
<td>3/4</td>
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<tr>
<td>Campbell’s® Healthy Request® Chicken Noodle Soup</td>
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<td>0.5</td>
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<td>1</td>
<td>2</td>
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</tr>
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<td>1/2 c (120 mL) condensed</td>
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<td>2.5</td>
<td>0.5</td>
<td>410</td>
<td>0</td>
<td>0</td>
<td>2</td>
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<tr>
<td>Campbell’s® Healthy Request® Cream of Mushroom Soup V</td>
<td>04144</td>
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<td>1/2 c (120 mL) condensed</td>
<td>70</td>
<td>2</td>
<td>0.5</td>
<td>410</td>
<td>1</td>
<td>2</td>
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<td>1</td>
<td>0.5</td>
<td>410</td>
<td>1</td>
<td>10</td>
<td>1</td>
<td>5/8</td>
</tr>
</tbody>
</table>

Reconstitution: 1 part soup, 1 part water

Yield per Case: 1200 oz, 8 oz servings: 150, 6 oz servings: 200 | Yield per 50 oz Can: 100 oz, 8 oz servings: 12.5, 6 oz servings: 16.67

Product nutrition information true and correct at time of publication.
Create delicious lunch entrees with ingredients you already have in your storeroom with Campbell’s® 50 oz soups! Our 50 oz varieties can help you reduce cost and increase profit without sacrificing taste or nutrition.

**SLOPPY JOE SLIDER**

Try our twist on the classic Sloppy Joe. Made with all natural ground turkey thigh that is simmered in Campbell’s® Healthy Request® Condensed Tomato soup and served over a whole grain bun.

*Campbell’s® Healthy Request®* Tomato soup offers the rich traditional flavor of tomato soup with a healthy profile.
- **Serving Size:** 1 whole grain roll; 2.7 oz turkey
- **Calories:** 328
- **Sodium:** 557 mg
- **Saturated Fat:** 2.3 g

**Meal Pattern Contribution**
- MMA: 2.0 oz
- Red Orange: 0.25 c
- Grain: 2.0 oz
- Other: 0.25 c
- Total Vegetable: 0.5 c

For the complete recipe and more information, go to [www.campbellsfoodservice.com/recipe/sloppy-joe-slider/](http://www.campbellsfoodservice.com/recipe/sloppy-joe-slider/)

**HOT POCKET CHICKEN POT PIE**

A convenient and portable version of the classic chicken pot pie made with diced chicken and Campbell’s® Cream of Chicken soup.

*Campbell’s® Healthy Request®* Cream of Chicken soup offers the rich traditional flavor of cream of chicken soup with a healthy profile.
- **Serving Size:** 1 filled pocket
- **Calories:** 352
- **Sodium:** 586 mg
- **Saturated Fat:** 1.3 g

**Meal Pattern Contribution**
- MMA: 2.0 oz
- Starchy: 0.25 c
- Grain: 2.0 oz
- Other: 0.125 c
- Total Vegetable: 0.5 c
- Additional: 0.125 c

For the complete recipe and more information, go to [www.campbellsfoodservice.com/recipe/hot-pocket-chicken-pot-pie/](http://www.campbellsfoodservice.com/recipe/hot-pocket-chicken-pot-pie/)

For more recipe ideas for our 50 oz products, go to [www.onecanwillcoveryou.com](http://www.onecanwillcoveryou.com)
#1 SALSA BRAND IN FOODSERVICE
Westport Consulting Group Inc. 2015 study

Mexican Sauces

Pace® Chunky Salsa (available in Mild & Medium)

Pace® Picante Sauce (available in Mild & Medium)

Jalapeños are king when it comes to Pace® salsa. Whether you're using it to dip or in your favorite dip recipe, the big chunks of crisp onions and hand-picked jalapeños are sure to add a delicious kick to your eating experience each and every time.

Serving Size: 1 piece
Calories: 391
Sodium: 1194 mg
Saturated Fat: 7.1 g

Meal Pattern Contribution
MMA: 2.0 oz  TotalVegetable: 0.5 c
Grain: 1.0 oz  RedOrange: 0.5 c

For the complete recipe and more information, go to
www.campbellsfoodservice.com/recipe/stacked-taco-bake/

<table>
<thead>
<tr>
<th>Product Name</th>
<th>Case Code</th>
<th>Pack Size</th>
<th>Serving Size</th>
<th>Calories</th>
<th>Total Fat (g)</th>
<th>Saturated Fat (g)</th>
<th>Sodium (mg)</th>
<th>Total Fiber (g)</th>
<th>Sugars (g)</th>
<th>Protein (g)</th>
<th>Total Veg (cups)</th>
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<tbody>
<tr>
<td>Pace® Chunky Salsa – Medium</td>
<td>14170</td>
<td>4/138 oz</td>
<td>2 tbsp (30 mL)</td>
<td>10</td>
<td>0</td>
<td>0</td>
<td>230</td>
<td>&lt;1</td>
<td>2</td>
<td>0</td>
<td>1/4</td>
</tr>
<tr>
<td>Pace® Chunky Salsa – Mild</td>
<td>14070</td>
<td>4/138 oz</td>
<td>2 tbsp (30 mL)</td>
<td>10</td>
<td>0</td>
<td>0</td>
<td>230</td>
<td>&lt;1</td>
<td>2</td>
<td>0</td>
<td>1/4</td>
</tr>
<tr>
<td>Pace® Picante Sauce – Medium</td>
<td>00068</td>
<td>4/138 oz</td>
<td>2 tbsp (30 mL)</td>
<td>10</td>
<td>0</td>
<td>0</td>
<td>250</td>
<td>1</td>
<td>2</td>
<td>0</td>
<td>1/4</td>
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<tr>
<td>Pace® Picante Sauce – Mild</td>
<td>00067</td>
<td>4/138 oz</td>
<td>2 tbsp (30 mL)</td>
<td>10</td>
<td>0</td>
<td>0</td>
<td>250</td>
<td>&lt;1</td>
<td>2</td>
<td>0</td>
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<tr>
<td>Pace® Taco Sauce</td>
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<td>1 tbsp (15 mL)</td>
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<td>130</td>
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<td>1</td>
<td>0</td>
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</tr>
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</table>

Product nutrition information true and correct at time of publication
Bring two classic flavors together with our Pizza Burger Melt recipe made with Prego® No Salt Added® Pasta Sauce and Campbell’s® Healthy Request® Condensed Tomato soup.

Prego® No Salt Added is 100% natural, ready to heat and serve, with no salt added. Especially formulated for sodium restricted diets. Ideal for light and healthy menus.

Serving Size: 1 each
Calories: 357
Sodium: 611 mg
Saturated Fat: 8.3 g

Meal Pattern Contribution
MMA: 2.5 oz  Red Orange: 0.25 c
Grain: 1.0 oz  Other: 0.125 c
Total Vegetable: 0.5 c  Additional: 0.125 c

For the complete recipe and more information, go to www.campbellsfoodservice.com/recipe/pizza-burger-melt/

<table>
<thead>
<tr>
<th>Product Name</th>
<th>Case Code</th>
<th>Pack Size</th>
<th>Serving Size</th>
<th>Calories</th>
<th>Total Fat (g)</th>
<th>Saturated Fat (g)</th>
<th>Sodium (mg)</th>
<th>Total Fiber (g)</th>
<th>Sugars (g)</th>
<th>Protein (g)</th>
<th>Total Veg (cups)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Prego® No Salt Added</td>
<td>05013 LS</td>
<td>6/106 oz pouch</td>
<td>1/2 c (120 mL)</td>
<td>80</td>
<td>3</td>
<td>0.5</td>
<td>40</td>
<td>3</td>
<td>8</td>
<td>2</td>
<td>1 1/8</td>
</tr>
<tr>
<td>Prego® Traditional</td>
<td>05012</td>
<td>6/106 oz pouch</td>
<td>1/2 c (120 mL)</td>
<td>70</td>
<td>1.5</td>
<td>0.5</td>
<td>480</td>
<td>3</td>
<td>10</td>
<td>2</td>
<td>1 1/8</td>
</tr>
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</table>

Product nutrition information true and correct at time of publication
<table>
<thead>
<tr>
<th>Product Name</th>
<th>Case Code</th>
<th>Pack Size</th>
<th>Serving</th>
<th>Calories</th>
<th>Total Fat (g)</th>
<th>Saturated Fat (g)</th>
<th>Sodium (mg)</th>
<th>Total Fiber (g)</th>
<th>Sugars (g)</th>
<th>Protein (g)</th>
<th>Grain (oz equiv.)</th>
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</thead>
<tbody>
<tr>
<td>Goldfish® Made with Whole Grain Flavor Blasted® – Hot ‘N Spicy Cheddar</td>
<td>17330</td>
<td>300/0.75 oz</td>
<td>1 pkg</td>
<td>100</td>
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<td>0.5</td>
<td>170</td>
<td>1</td>
<td>0</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>Goldfish® Made with Whole Grain Flavor Blasted® – XTRA Cheddar</td>
<td>23088</td>
<td>300/0.75 oz</td>
<td>1 pkg</td>
<td>90</td>
<td>3.5</td>
<td>0.5</td>
<td>200</td>
<td>1</td>
<td>0</td>
<td>2</td>
<td>1</td>
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<tr>
<td>Goldfish® Made with Whole Grain Snack Cracker – Cheddar</td>
<td>18105</td>
<td>300/0.75 oz</td>
<td>1 pkg</td>
<td>100</td>
<td>4</td>
<td>0.5</td>
<td>170</td>
<td>1</td>
<td>0</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>Goldfish® Made with Whole Grain Snack Cracker – Pretzel</td>
<td>14396</td>
<td>300/0.75 oz</td>
<td>1 pkg</td>
<td>90</td>
<td>1.5</td>
<td>0</td>
<td>200</td>
<td>1</td>
<td>0</td>
<td>2</td>
<td>1</td>
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<tr>
<td>Goldfish® Made with Whole Grain Crackers-Colors</td>
<td>04788</td>
<td>300/0.75 oz</td>
<td>1 pkg</td>
<td>100</td>
<td>3.5</td>
<td>0.5</td>
<td>170</td>
<td>1</td>
<td>0</td>
<td>2</td>
<td>1</td>
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<tr>
<td>Goldfish® Giant Grahams – Chocolate</td>
<td>15263</td>
<td>300/0.9 oz</td>
<td>1 pkg</td>
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<td>3.5</td>
<td>1</td>
<td>140</td>
<td>2</td>
<td>4</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>Goldfish® Giant Grahams – Cinnamon</td>
<td>15094</td>
<td>300/0.9 oz</td>
<td>1 pkg</td>
<td>120</td>
<td>4</td>
<td>1</td>
<td>135</td>
<td>1</td>
<td>6</td>
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<tr>
<td>Goldfish® Giant Grahams – Oats &amp; Honey</td>
<td>18432</td>
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<td>1 pkg</td>
<td>120</td>
<td>4</td>
<td>1</td>
<td>70</td>
<td>1</td>
<td>5</td>
<td>2</td>
<td>1</td>
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<tr>
<td>Goldfish® Giant Grahams – Vanilla</td>
<td>19246</td>
<td>300/0.9 oz</td>
<td>1 pkg</td>
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<td>4</td>
<td>1</td>
<td>95</td>
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<td>Goldfish® Made with Whole Grain Snack Cracker – Cheddar</td>
<td>20648</td>
<td>6/31 oz</td>
<td>55 pieces</td>
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<td>5</td>
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<td>3</td>
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<tr>
<td>Goldfish® Bread – Honey Whole Wheat</td>
<td>19933</td>
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<td>100</td>
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<td>180</td>
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<td>19934</td>
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<td>0.5</td>
<td>160</td>
<td>4</td>
<td>4</td>
<td>4</td>
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</table>

All products listed below are whole grain-rich

- Baked with whole grain
- 0g trans fat per serving
- No artificial flavors or preservatives

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Product nutrition information true and correct at time of publication

*In the total cracker category (sweet and savory), 84.6% of Household with Kids Under 12 Bought Goldfish® Crackers for the 52 weeks ending Jul 9, 2017. Goldfish® brand has the highest household penetration in the cracker category among household with kids under 12. IRI, Total US All Outlets, 52 Weeks Thru Jul 9, 2017.
Mix and match individual meal components to create a grab-and-go reimbursable breakfast.

- **Goldfish® Baked with Whole Grain Cheddar (18105)**
- **Goldfish® Baked with Whole Grain Colors (04788)**
- **Goldfish® Giant Grahams Baked with Whole Grain Cinnamon (15094)**
- **Goldfish® Giant Grahams Baked with Whole Grain Vanilla (19246)**

1 oz Grain Equivalent

- ½ c of fresh, frozen or canned fruit

1/2 c of Fruit

- 8 oz low-fat flavored or unflavored
- 8 oz non-fat flavored or unflavored

8 oz Milk

- 1 oz cheese stick
- 4 oz low fat plain or flavored yogurt
- 1 hard-boiled egg
- 1 oz nuts

Meat/Meat Alternative

- 4 oz 100% orange juice
- 4 oz 100% apple juice

4 oz 100% Fruit Juice
V8® IS THE EASY WAY to get vegetable nutrition that supports a healthy, balanced lifestyle

<table>
<thead>
<tr>
<th>Product Name</th>
<th>Case Code</th>
<th>Pack Size</th>
<th>Serving Size</th>
<th>Calories</th>
<th>Total Fat (g)</th>
<th>Saturated Fat (g)</th>
<th>Sodium (mg)</th>
<th>Total Fiber (g)</th>
<th>Sugars (g)</th>
<th>Protein (g)</th>
<th>Total Veg (cups)</th>
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<tbody>
<tr>
<td>V8® 100% Vegetable Juice</td>
<td>00020</td>
<td>48/5.5 oz</td>
<td>1 can (163 mL)</td>
<td>30</td>
<td>0</td>
<td>0</td>
<td>440</td>
<td>1</td>
<td>5</td>
<td>1</td>
<td>5/8</td>
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<tr>
<td>V8® 100% Vegetable Juice</td>
<td>00336</td>
<td>12/46 oz</td>
<td>8 fl oz (240 mL)</td>
<td>45</td>
<td>0</td>
<td>0</td>
<td>640</td>
<td>1</td>
<td>7</td>
<td>2</td>
<td>1</td>
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<tr>
<td>V8 V-Fusion® Pomegranate Blueberry</td>
<td>LS 18867</td>
<td>24/8 oz</td>
<td>1 can (240 mL)</td>
<td>100</td>
<td>0</td>
<td>0</td>
<td>70</td>
<td>0</td>
<td>22</td>
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<tr>
<td>V8 V-Fusion® Pomegranate Blueberry</td>
<td>LS 16982</td>
<td>12/12 oz</td>
<td>1 bottle (360 mL)</td>
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<td>0</td>
<td>0</td>
<td>110</td>
<td>0</td>
<td>33</td>
<td>1</td>
<td>1 1/2</td>
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<tr>
<td>V8 V-Fusion® Strawberry Banana</td>
<td>LS 18866</td>
<td>24/8 oz</td>
<td>1 can (240 mL)</td>
<td>110</td>
<td>0</td>
<td>0</td>
<td>80</td>
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<td>23</td>
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<td>LS 15855</td>
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<tr>
<td>V8® Carrot Mango</td>
<td>21797</td>
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<td>110</td>
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<td>10</td>
<td>1</td>
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<tr>
<td>V8® Healthy Greens</td>
<td>21738</td>
<td>6/46 oz</td>
<td>8 fl oz (240 mL)</td>
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<td>0</td>
<td>200</td>
<td>0</td>
<td>11</td>
<td>1</td>
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</table>

Product nutrition information true and correct at time of publication
Add some heat to your K-12 menu with this vegetarian chili made with a perfect combination of vegetables, beans, spices, and V8® Low Sodium 100% Vegetable Juice.

**HEARTY VEGETARIAN CHILI**

**MADE WITH V8® LOW SODIUM VEGETABLE JUICE**

- Serving Size: 1 c
- Calories: 273
- Sodium: 388 mg
- Saturated Fat: 2 g

**Meal Pattern Contribution**
- MMA: 2.5 oz
- Red Orange: 0.625 c
- Total Vegetable: 1.0 c
- Other: 0.375 c

For the complete recipe and more information, go to [www.campbellsfoodservice.com/recipe/hearty-vegetarian-chili-made-with-low-sodium-v8-vegetable-juice/](http://www.campbellsfoodservice.com/recipe/hearty-vegetarian-chili-made-with-low-sodium-v8-vegetable-juice/)

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**Excellent source of Vitamins A & C**

**V8® 100% VEGETABLE JUICE**

An easy way to add vegetable nutrition to your menu!

8 oz serving contributes
1 cup vegetables (additional)

Great solution for specialty diets:
- Vegan
- Vegetarian
- Gluten-free
- Kosher
- Health Focus
- International
### Campbell’s® Frozen Condensed Soup

Best-selling K–12 products

<table>
<thead>
<tr>
<th>Product Name</th>
<th>Case Code</th>
<th>Pack Size</th>
<th>Serving Size</th>
<th>Calories</th>
<th>Total Fat (g)</th>
<th>Saturated Fat (g)</th>
<th>Sodium (mg)</th>
<th>Total Fiber (g)</th>
<th>Sugars (g)</th>
<th>Protein (g)</th>
<th>Total Veg (cups)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Campbell’s® Signature® Broccoli Cheese Soup</td>
<td>08187</td>
<td>3/4 lb trays</td>
<td>1/2 c (120 mL) Condensed</td>
<td>150</td>
<td>11</td>
<td>1</td>
<td>800</td>
<td>2</td>
<td>2</td>
<td>2</td>
<td>1/4</td>
</tr>
<tr>
<td>Campbell’s® Signature® Cream of Potato Soup</td>
<td>08166</td>
<td>3/4 lb trays</td>
<td>1/2 c (120 mL) Condensed</td>
<td>160</td>
<td>8</td>
<td>1.5</td>
<td>860</td>
<td>2</td>
<td>3</td>
<td>3</td>
<td>1/4</td>
</tr>
<tr>
<td>Campbell’s® Signature® Homestyle Chicken Noodle Soup</td>
<td>08169</td>
<td>3/4 lb trays</td>
<td>1/2 c (126 mL) Condensed</td>
<td>70</td>
<td>2</td>
<td>0.5</td>
<td>800</td>
<td>0</td>
<td>1</td>
<td>4</td>
<td>-</td>
</tr>
<tr>
<td>Campbell’s® Signature® Italian Style Wedding Soup</td>
<td>10428</td>
<td>3/4 lb trays</td>
<td>1/2 c (126 mL) Condensed</td>
<td>100</td>
<td>2.5</td>
<td>1</td>
<td>660</td>
<td>1</td>
<td>1</td>
<td>6</td>
<td>-</td>
</tr>
<tr>
<td>Campbell’s® Signature® New England Clam Chowder*</td>
<td>08170</td>
<td>3/4 lb trays</td>
<td>1/2 c (120 mL) Condensed</td>
<td>110</td>
<td>4</td>
<td>0.5</td>
<td>820</td>
<td>1</td>
<td>1</td>
<td>3</td>
<td>1/3</td>
</tr>
<tr>
<td>Campbell’s® Signature® Healthy Request® Chicken with Egg Noodle Soup</td>
<td>19121</td>
<td>3/4 lb trays</td>
<td>1/2 c (120 mL) Condensed</td>
<td>100</td>
<td>2</td>
<td>0.5</td>
<td>410</td>
<td>1</td>
<td>1</td>
<td>7</td>
<td>-</td>
</tr>
<tr>
<td>Campbell’s® Signature® Healthy Request® Harvest Tomato with Basil Soup</td>
<td>19120</td>
<td>3/4 lb trays</td>
<td>1/2 c (120 mL) Condensed</td>
<td>100</td>
<td>0</td>
<td>0</td>
<td>410</td>
<td>1</td>
<td>13</td>
<td>3</td>
<td>1</td>
</tr>
<tr>
<td>Campbell’s® Signature® Healthy Request® Mediterranean Style Vegetable Soup</td>
<td>19123</td>
<td>3/4 lb trays</td>
<td>1/2 c (120 mL) Condensed</td>
<td>100</td>
<td>1.5</td>
<td>0</td>
<td>410</td>
<td>5</td>
<td>4</td>
<td>5</td>
<td>1/4</td>
</tr>
</tbody>
</table>

**Nutrients per Serving**
- Nutrient values listed are equivalent to 1 cup soup prepared with water according to package directions.
- Where instructions indicate to reconstitute condensed soup with equal amounts of milk, labeled serving size nutritional is altered.

**School Meal Pattern Contributions**

Yield per Case: 192 oz (3 gallons), 8 oz servings: 48, 6 oz servings: 64
Yield per Tub: 128 oz (1 gallon), 8 oz servings: 16, 6 oz servings: 21.33

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Each Healthy Request® serving is low in fat, saturated fat, and cholesterol.

Each 8 oz serving has 410 mg of sodium and at least 10% of the daily recommended value for one of the following: vitamin A, vitamin C, calcium, iron, protein or fiber.

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Campbell’s® Frozen Condensed Soup

**CAMPBELL’S® SIGNATURE® SOUPS**

were built from scratch, making sure each ingredient earned its place.

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**Campbell’s® Frozen Condensed Soup**

*Made with clean and simple ingredients*

is one of the most compelling claims in soup category for parents of K–6 students.

Sentient Decision Science, 2016, proprietary research conducted for Campbell’s Foodservice.

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Yield per Case: 192 oz (3 gallons), 8 oz servings: 48, 6 oz servings: 64
Yield per Tub: 128 oz (1 gallon), 8 oz servings: 16, 6 oz servings: 21.33

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**No added MSG**, artificial colors and flavors, added preservatives, high fructose corn syrup.

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NO added MSG**
artificial colors and flavors
added preservatives
high fructose corn syrup.

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Product nutrition information true and correct at time of publication.

**A small amount of glutamate occurs naturally in some ingredients in some soups.**
Looking to add excitement to your reimbursable K-12 meal program?

Introducing! CAMPBELL’S® SOUP CUSTOMIZERS™
Fresh Prepared Customization to Drive Meal Participation

FRESH PREPARED SOUP AS AN ENTRÉE

<table>
<thead>
<tr>
<th>SOUP SPOT ENTREE:</th>
<th>K-8</th>
<th>9-12</th>
</tr>
</thead>
<tbody>
<tr>
<td>SOUP CUSTOMIZER™ (PREPARED)</td>
<td>3/4 cup (6 fl. oz.)</td>
<td>1 cup (8 fl. oz.)</td>
</tr>
<tr>
<td>VEGETABLE</td>
<td>1/2 cup</td>
<td>3/4 cup</td>
</tr>
<tr>
<td>MEAT / MEAT ALTERNATE</td>
<td>1 oz.</td>
<td>2 oz.</td>
</tr>
<tr>
<td>GRAIN</td>
<td>1 oz.</td>
<td>1 oz.</td>
</tr>
</tbody>
</table>

MEAL ACCOMPANIMENTS:

For a complete meal with ALL required components, offer with:

<table>
<thead>
<tr>
<th></th>
<th>K-8</th>
<th>9-12</th>
</tr>
</thead>
<tbody>
<tr>
<td>1/4 cup veggie sticks</td>
<td></td>
<td>1/4 cup veggie sticks</td>
</tr>
<tr>
<td>1/2 cup fruit</td>
<td></td>
<td>1 cup fruit</td>
</tr>
<tr>
<td>1 oz. equiv. grain (optional)</td>
<td></td>
<td>1 oz. equiv. grain</td>
</tr>
<tr>
<td>1 cup milk</td>
<td></td>
<td>1 cup milk</td>
</tr>
</tbody>
</table>

EASY TO EXECUTE: CONSISTENT, SIMPLE & FLEXIBLE!

1. PREPARE
Pre-assemble soup bowls with protein, grain, and veggies in the back of the house.

2. DISPLAY
Merchandize bowls in coolers or cold wells on the serving line for students to select their option.

3. SERVE
Serving line attendant adds prepared Soup Customizers™ ladled from a hot steamtable well or soup kettle.

Gluten Free  No Partially Hydrogenated Oils  No High Fructose Corn Syrup  No MSG Added*  No Artificial Flavors  No Added Preservatives  No Artificial Colors

<table>
<thead>
<tr>
<th>SOUP CUSTOMIZER™</th>
<th>CLAIMS</th>
<th>CODE</th>
<th>CASE</th>
<th>FROZEN POUCH</th>
<th>CASE OZ.</th>
<th>APPROX. FINAL YIELD OZ.</th>
</tr>
</thead>
<tbody>
<tr>
<td>MEXICAN TORTILLA</td>
<td>GF</td>
<td>25256</td>
<td>4x4 lb pouches</td>
<td>Condensed</td>
<td>256</td>
<td>512 - 1:1 reconstituted w/ water</td>
</tr>
<tr>
<td>VEGETARIAN CHILI</td>
<td>GF VG</td>
<td>25258</td>
<td>4x4 lb pouches</td>
<td>Ready to heat</td>
<td>256</td>
<td>256 - Ready to heat (do not reconstitute)</td>
</tr>
<tr>
<td>SAVORY CHICKEN</td>
<td>GF</td>
<td>25255</td>
<td>4x4 lb pouches</td>
<td>Condensed</td>
<td>256</td>
<td>512 - 1:1 reconstituted w/ water</td>
</tr>
<tr>
<td>VEGETARIAN CLASSIC CREAM</td>
<td>GF V</td>
<td>25259</td>
<td>4x4 lb pouches</td>
<td>Condensed</td>
<td>256</td>
<td>512 - 1:1 reconstituted w/ water</td>
</tr>
<tr>
<td>VEGETARIAN THAI COCONUT</td>
<td>GF V</td>
<td>25257</td>
<td>4x4 lb pouches</td>
<td>Condensed</td>
<td>256</td>
<td>512 - 1:1 reconstituted w/ water</td>
</tr>
<tr>
<td>VEGETARIAN VIETNAMESE PHO</td>
<td>GF VG</td>
<td>25260</td>
<td>4x4 lb pouches</td>
<td>Condensed</td>
<td>256</td>
<td>512 - 1:1 reconstituted w/ water</td>
</tr>
</tbody>
</table>

*A small amount of glutamate occurs naturally in yeast extract (Savory Chicken, Vegetarian Thai Coconut, Vegetarian Vietnamese Pho).
Product nutrition information true and correct at time of publication.
<table>
<thead>
<tr>
<th>Product Name</th>
<th>Code</th>
<th>Case/Pack</th>
<th>Serving Size</th>
<th>Elementary</th>
<th>Middle</th>
<th>High</th>
<th>Whole Grain-Rich</th>
<th>Calories*</th>
<th>Calories from fat*</th>
<th>% Calories from Total Fat*</th>
<th>% Calories from Saturated Fat*</th>
<th>Trans Fat (g)*</th>
<th>% Sugar By Weight*</th>
<th>Sodium (mg)*</th>
</tr>
</thead>
<tbody>
<tr>
<td>Goldfish® Made with Whole Grain Snack - Cheddar</td>
<td>18105</td>
<td>300/0.75 pkg</td>
<td>1</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>100</td>
<td>35</td>
<td>35</td>
<td>4.5</td>
<td>0</td>
<td>0</td>
<td>170</td>
</tr>
<tr>
<td>Goldfish® 100 Calorie Made with Whole Grain Crackers-Cheddar</td>
<td>18197</td>
<td>100/0.75 pkg</td>
<td>1</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>100</td>
<td>35</td>
<td>35</td>
<td>4.5</td>
<td>0</td>
<td>0</td>
<td>170</td>
</tr>
<tr>
<td>Goldfish® Made with Whole Grain Snack - Pretzel</td>
<td>14396</td>
<td>300/0.75 oz</td>
<td>1</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>90</td>
<td>15</td>
<td>17</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>200</td>
</tr>
<tr>
<td>Goldfish® Made with Whole Grain Flavor Blasted® - Hot 'N Spicy Cheddar</td>
<td>17330</td>
<td>300/0.75 oz</td>
<td>1</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>100</td>
<td>35</td>
<td>35</td>
<td>4.5</td>
<td>0</td>
<td>0</td>
<td>170</td>
</tr>
<tr>
<td>Goldfish® Made with Whole Grain Crackers-Colors</td>
<td>04788</td>
<td>300/0.75 pkg</td>
<td>1</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>100</td>
<td>30</td>
<td>30</td>
<td>4.5</td>
<td>0</td>
<td>0</td>
<td>170</td>
</tr>
<tr>
<td>Goldfish® Made with Whole Grain Flavor Blasted® - XTRA Cheddar</td>
<td>23088</td>
<td>300/0.75 oz</td>
<td>1</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>90</td>
<td>30</td>
<td>33</td>
<td>5</td>
<td>0</td>
<td>0</td>
<td>200</td>
</tr>
<tr>
<td>Goldfish® Giant Grahams – Vanilla</td>
<td>19246</td>
<td>300/0.9 oz</td>
<td>1</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>120</td>
<td>35</td>
<td>29</td>
<td>7.5</td>
<td>0</td>
<td>23</td>
<td>95</td>
</tr>
<tr>
<td>Goldfish® Giant Grahams – Oats &amp; Honey</td>
<td>18432</td>
<td>300/0.9 oz</td>
<td>1</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>120</td>
<td>35</td>
<td>29</td>
<td>7.5</td>
<td>0</td>
<td>19</td>
<td>70</td>
</tr>
<tr>
<td>Goldfish® Giant Grahams – Cinnamon</td>
<td>15094</td>
<td>300/0.9 oz</td>
<td>1</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>120</td>
<td>35</td>
<td>29</td>
<td>7.5</td>
<td>0</td>
<td>23</td>
<td>135</td>
</tr>
<tr>
<td>Goldfish® Giant Grahams – Chocolate</td>
<td>15263</td>
<td>300/0.9 oz</td>
<td>1</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>110</td>
<td>30</td>
<td>27</td>
<td>8</td>
<td>0</td>
<td>15</td>
<td>140</td>
</tr>
</tbody>
</table>

Product nutrition information true and correct at time of publication.
### Product Name Code Case/Pack Size Serving Beverage Category

#### 100 % Fruit or Vegetable Juice

**V8® 100% Vegetable Juice**
- V8® 100% Vegetable Juice- 6 PACK 17412 24/5.5 oz 1 can 100% Juice Yes Yes Yes
- V8® 100% Vegetable Juice 00020 48/5.5 oz 1 can 100% Juice Yes Yes Yes
- V8® 100% Vegetable Juice (VITAMINS ACE) 11978 48/5.5 oz 1 can 100% Juice Yes Yes Yes
- V8® 100% Vegetable Juice 15316 24/11.5 oz 1 can 100% Juice No Yes Yes
- V8® 100% Vegetable Juice 13803 24/12 oz 1 bottle 100% Juice No Yes Yes
- V8® 100% Vegetable Juice 13804 12/12 oz 1 bottle 100% Juice No Yes Yes
- V8® Spicy Hot 100% Vegetable Juice 00004 48/5.5 oz 1 can 100% Juice Yes Yes Yes
- V8® Spicy Hot 100% Vegetable Juice 13802 12/12 oz 1 can 100% Juice No Yes Yes
- V8® Spicy Hot 100% Vegetable Juice 04285 24/11.5 oz 1 can 100% Juice No Yes Yes

**V8® Low Sodium 100% Vegetable Juice**
- V8® Low Sodium 100% Vegetable Juice 00067 48/5.5 oz 1 can 100% Juice Yes Yes Yes
- V8® Low Sodium 100% Vegetable Juice 17086 24/11.5 oz 1 can 100% Juice No Yes Yes

**Campbell’s® Tomato Juice**
- V8® Low Sodium 100% Tomato Juice 00007 48/5.5 oz 1 can 100% Juice Yes Yes Yes
- V8® Low Sodium 100% Tomato Juice 01293 24/11.5 oz 1 can 100% Juice No Yes Yes

**V8 V-Fusion®**
- V8 V-Fusion® Pomegranate Blueberry 18867 24/8 oz 1 can 100% Juice Yes Yes Yes
- V8 V-Fusion® Pomegranate Blueberry 16982 12/12 oz 1 bottle 100% Juice No Yes Yes
- V8 V-Fusion® Strawberry Banana 18866 24/8 oz 1 can 100% Juice Yes Yes Yes
- V8 V-Fusion® Strawberry Banana 15855 12/12 oz 1 bottle 100% Juice No Yes Yes

Product nutrition information true and correct at time of publication.
To learn more about Campbell’s Foodservice K–12 portfolio,

Contact: your Sales Representative
Call: 1.800.TRY.SOUP (1.800.879.7687)
Email: Campbells_help@archway.com
Visit: Campbellsfoodservice.com